



Your Everyday Pet Training & Grooming Solutions



SCAN TO
DOWNLOAD
CATALOG



Our Story

Founded in 1979 by world-renowned animal behaviorist **Dr Roger Mugford**, Company of Animals remains a family-owned business, now led by **Dr Emily Mugford**, a veterinary surgeon.

We design **trusted pet solutions** in collaboration with veterinarians, behaviorists, physical therapists, and professional groomers to strengthen the bond between pets and their families worldwide.

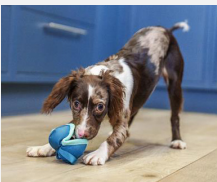
Our Brands

Training & Behavior



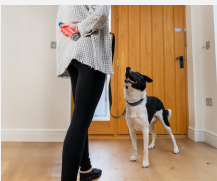
Baskerville
EST. 1987

Industry-leading muzzles used by vets and dog owners for 35+ years.



Coachi

Designed by experts to make training easy, fun and effective.



Pet Corrector

The original sound-based training solution.

Training & Lifestyle



Halti

No-pull training and everyday walking solutions since 1979.

Grooming & Health



Pet Head
GROOMING



Pet Head
HEALTH

Cutting-edge grooming & health collections formulated for pets first.

What's NEW?



Halti

Halti BRIG® Safety Leash
The next generation in leash safety, featuring the new ultra-strong BRIG® clip for secure walks.



Halti

Halti Anatomy Collar
Built for comfort and safety, its design evenly distributes force, reducing pressure on the sensitive structures in the neck for safer walks.



Halti

Halti Train Colors
Available in fresh new colors across the Headcollar, No Pull Harness and Training Lead.



Baskerville® EST. 1987

Baskerville Ultra Colors
The same trusted Baskerville ULTRA muzzle, now in three new colors.



Coachi

Coachi Boomi Ball:
Tough. Durable. Built for play. Built to satisfy natural chasing instincts and burn off excess energy, it delivers durable, engaging enrichment across four sizes, including Puppy & Mini.



Puppy & Mini Coachi

Coachi Puppy and Mini
Designed for little learners! Perfect for puppies and small breeds, this range features engaging training aids to build confidence, encourage play and develop essential skills from day one!



Pet Head Hair Mists
An everyday collection of premium sophisticated fragrances to refresh and deodorize dogs' coats with a fine even mist.



NEW Pet Head Grooming & Health products

Whether your dog has sensitive skin, a white coat, or loves messy adventures, Pet Head has you covered with our new, nourishing innovations for skin & coat, and preventive solutions.