



# Your Everyday Pet Training & Grooming Solutions



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## Our Story

Founded in 1979 by world-renowned animal behaviourist **Dr Roger Mugford**, Company of Animals remains a family-owned business, now led by **Dr Emily Mugford**, a veterinary surgeon.

We design **trusted pet solutions** in collaboration with veterinarians, behaviourists, physiotherapists, and professional groomers to strengthen the bond between pets and their families worldwide.

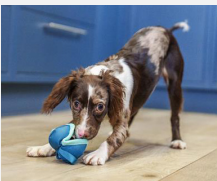
## Our Brands

Training & Behaviour



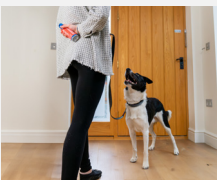
**Baskerville**  
EST. 1987

Industry-leading muzzles used by vets and dog owners for 35+ years.



**Coach**  
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Designed by experts to make training easy, fun and effective.



**Pet Corrector**

The original sound-based training solution.

Training & Lifestyle



**Halti**

No-pull training and everyday walking solutions since 1979.

Grooming & Health



**Pet Head**  
GROOMING



**Pet Head**  
HEALTH

Cutting-edge grooming & health collections formulated for pets first.

# What's NEW?



## Halti

**Halti BRIG® Safety Lead**  
The next generation in lead safety, featuring the new ultra-strong BRIG® clip for secure walks.



## Halti

**Halti Anatomy Collar**  
Built for comfort and safety, its design evenly distributes force, reducing pressure on the sensitive structures in the neck for safer walks.



## Halti

**Halti Train Colours**  
Available in fresh new colours across the Headcollar, No Pull Harness and Training Lead.



## Baskerville® EST. 1987

**Baskerville Ultra Colours**  
The same trusted Baskerville ULTRA muzzle, now in three new colours.



## Coachi

**Coachi Boomi Ball:**  
Tough. Durable. Built for play. Built to satisfy natural chasing instincts and burn off excess energy, it delivers durable, engaging enrichment across four sizes, including Puppy & Mini.



## Puppy & Mini Coachi

**Coachi Puppy and Mini**  
Designed for little learners! Perfect for puppies and small breeds, this range features engaging training aids to build confidence, encourage play and develop essential skills from day one!



**Pet Head Hair Mists**  
An everyday collection of premium sophisticated fragrances to refresh and deodorise dogs' coats with a fine even mist.



## NEW Pet Head Grooming & Health products

Whether your dog has sensitive skin, a white coat, or loves messy adventures, Pet Head has you covered with our new, nourishing innovations for skin & coat, and preventive solutions.