

**Baskerville**<sup>®</sup>  
EST. 1987

# A Stores' Guide to Baskerville:

*Designed for New Horizons*



## Why recommend a Baskerville muzzle?



### Designed dog-first

Our humane muzzles allow the dog to pant, drink and receive treats freely. Ideal for training and daily use.



### Designed for safety

Our unique design provides an advanced bite protection and peace of mind for dogs and people around.



### Designed for a custom fit

Our TPR (thermoplastic rubber) basket is reshapable in hot water for an optimal fitting.

## How your muzzle can help

### Did you know?

Muzzles are not only for dogs that have a bite history or that are aggressive, they can be crucial for vets and grooming visits. One of the main reasons for muzzling is to prevent food scavenging and wound licking.



Food  
scavenging



Vets, new situations  
or people



Busy places or  
public transport



Wildlife  
scavenging



Retraining  
aggressive dogs



Wound  
Licking




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## INVISA™ muzzle key features



Padding all around for optimal comfort for the dog

Removable anti-scavenge guard to prevent food scavenging and wound licking

New V-shaped strap that allows a better fit and stability (Removing the need for a head strap)

Reflective stitching for nighttime visibility

Collar loop attachment and lockable clip, for extra security

Padded facial straps for increased comfort

Available in sizes 1 - 6

PROUD WINNERS OF  
BOB'S PET  
INNOVATION AWARD  
ACCESSORY  
INNOVATION OF THE YEAR

## ULTRA muzzle key features



Unique design ensures dog can pant and drink freely

Lockable neck strap clip is safe and secure

Patented head strap design for improved comfort

Extra strong thermo plastic rubber (TPR) ensures safety in all situations

Padded face straps for a comfortable fit

Collar loop keeps muzzle stable and secure

Available in sizes 1 - 6

## CLASSIC muzzle key features



Strong and secure TPR material, for safety in all situations



Easy to use neck strap clip for added security



Available in sizes 1 - 10



Additional guard to prevent scavenging or wound licking



Lightweight nose padding for extra comfort



Design ensures dog can pant and drink freely



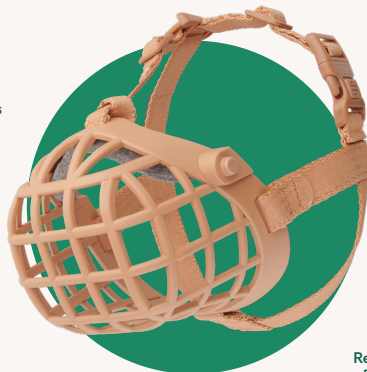
## WIDE FIT muzzle key features



Strong and secure TPR material, for safety in all situations



Lightweight nose padding for extra comfort



Available in sizes 1 - 2



The design ensures dogs can pant and drink freely



Lockable neck strap clip for added security



Removable head strap for improved fitment and security



# Muzzle Training Steps

## Step 1: Introduce the muzzle positively

Let your dog sniff and explore the muzzle freely. Reward any interest with high-value treats to build a positive association. Keep sessions short and stop before your dog loses interest to ensure it stays fun.

## Step 2: Encourage nose placement

Place treats inside the muzzle to encourage your dog to put their nose in voluntarily. Use soft, spreadable treats (like peanut butter or cheese) to keep their nose inside longer. Repeat until your dog is comfortable.

## Step 3: Add the straps

While your dog's nose is in the muzzle, gently bring the straps behind their head and buckle them. Adjust the neck straps so they are snug but not too tight. Keep rewarding and make sure the process stays fun and stress-free.

## Step 4: Build duration and confidence

Gradually increase the amount of time your dog wears the muzzle, rewarding them for calm behavior. Keep training sessions short and positive.

## Step 4: Transition to real use

Once your dog is comfortable wearing the muzzle indoors, begin using it outside in different environments. Continue reinforcing positive experiences with treats and praise.



## Shape your muzzle



### Warm

Warm the muzzle basket in hot tap water for 2 minutes.



### Shape

Shape the muzzle basket to suit your dog.



### Cool

Place in cold water to lock in shape.



### Fit

Check for fit. Repeat shaping as required.

SCAN HERE for more information about our products and useful videos on fitting and using the Baskerville muzzles



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# Finding the perfect muzzle

Every dog has unique needs, and the right muzzle should balance comfort, safety, and purpose. Since breeds come in all shapes and sizes from long, narrow snouts to short, wide muzzles. Our range of muzzles is designed to cover both different face shapes and a variety of needs.

	 INVISIBLE	 ULTRA	 CLASSIC	 WIDE FIT
Dogs can pant and drink freely	✓	✓	✓	✓
Advanced bite protection	✓	✓	✓	✓
Supports reward treating	✓ *	✓	✓ *	✓
Prevents wildlife scavenging	✓	✓	✓	✓
Prevents food scavenging	✓ **		✓ **	
Prevents wound licking	✓ **		✓ **	
Extra strength TPR design	✓	✓	✓	✓
Heat shaping for tailored fit	✓	✓	✓	✓
Ideal for broad nosed dogs				✓
Ideal for long nosed dogs			✓	

\*With additional guard removed | \*\* With additional guard inserted

# Sizing tables



## Length Measurement

Measure the distance from the tip of the nose to the base of the nose just below the eyes. The tip of the nose should not touch the muzzle.



## Circumference Measurement

Measure around the circumference of the widest part of the nose, usually just below the eyes.

Breed recommendations are a guideline only as individual muzzle sizes may vary by dog. We recommended you measure your dog to ensure the right fit.

## Baskerville ULTRA & INVISA

Size	Length	Circumference	Size	Typical Breed
1	5cm	22cm	1	Bichon Frise/Maltese/Mini Dachshund/Toy Poodle/Yorkshire Terrier
2	6cm	26cm	2	Bedlington Terrier/Border Terrier/Mini Poodle/Mini Schnauzer
3	7cm	28cm	3	Beagle/Border Collie/Cocker Spaniel/Corgi/Standard Schnauzer
4	8cm	32cm	4	Australian Cattle Dog/Dalmation/Husky/Springer Spaniel/Staffier
5	9.5cm	36cm	5	Boxer/Bull Terrier/Doberman/Golden Retriever/Labrador/Weimaraner
6	10cm	42cm	6	German Shepard/Giant Schnauzer/Rottweiler/St Bernard/XL Bully

## Baskerville CLASSIC

Size	Length without guard	Length with guard	Circumference	Size	Typical Breed
1	4cm	3cm	16cm	1	Papillon/Toy Poodle/Yorkshire Terrier
2	4cm	3cm	18cm	2	Maltese/Mini Dachshund
3	4.5cm	3.5cm	20cm	3	Bichon Frise/Standard Dachshund
4	5cm	4cm	22cm	4	Border Terrier/JRT/Mini Poodle/Mini Schnauzer
5	6cm	5cm	24cm	5	Bedlington Terrier/Corgie
6	6.5cm	5.5cm	27cm	6	Beagle/Border Collie/Cocker Spaniel/Poodle/Schnauzer/Vizla
7	7cm	6cm	30cm	7	Dalmation/Pointers/Springer Spaniel
8	7.5cm	6.5cm	32cm	8	Golden Retriever/Husky/Labrador/Ridgeback/Setters
9	8.5cm	7.5cm	34cm	9	Basset Hound/Bernese MD/Weimaraner
10	9cm	8cm	36cm	10	Akita/Giant Schnauzer/Irish Wolfhound/Newfoundland

## Baskerville WIDE FIT

Size	Length	Circumference	Size	Typical Breed
1	4cm	28cm	1	Boxer/Pit Bull/Staffie
2	4.5cm	32cm	2	Mastiff /XL Bully/Rottweiler