



Product Catalogue 2026



Halti

Baskerville
EST. 1987

Coachi



Pet Corrector

CarSafe

WOOLF



Who we are

Founded in 1979 by world-renowned animal behaviourist **Dr Roger Mugford**, Company of Animals remains a family-owned business, now led by **Dr Emily Mugford**, a veterinary surgeon.

We design **trusted pet solutions** in collaboration with veterinarians, behaviourists, physiotherapists and professional groomers, supporting pet wellbeing and strengthening the bond between pets and their families worldwide.



UK's No.1 dog training & behaviour brands



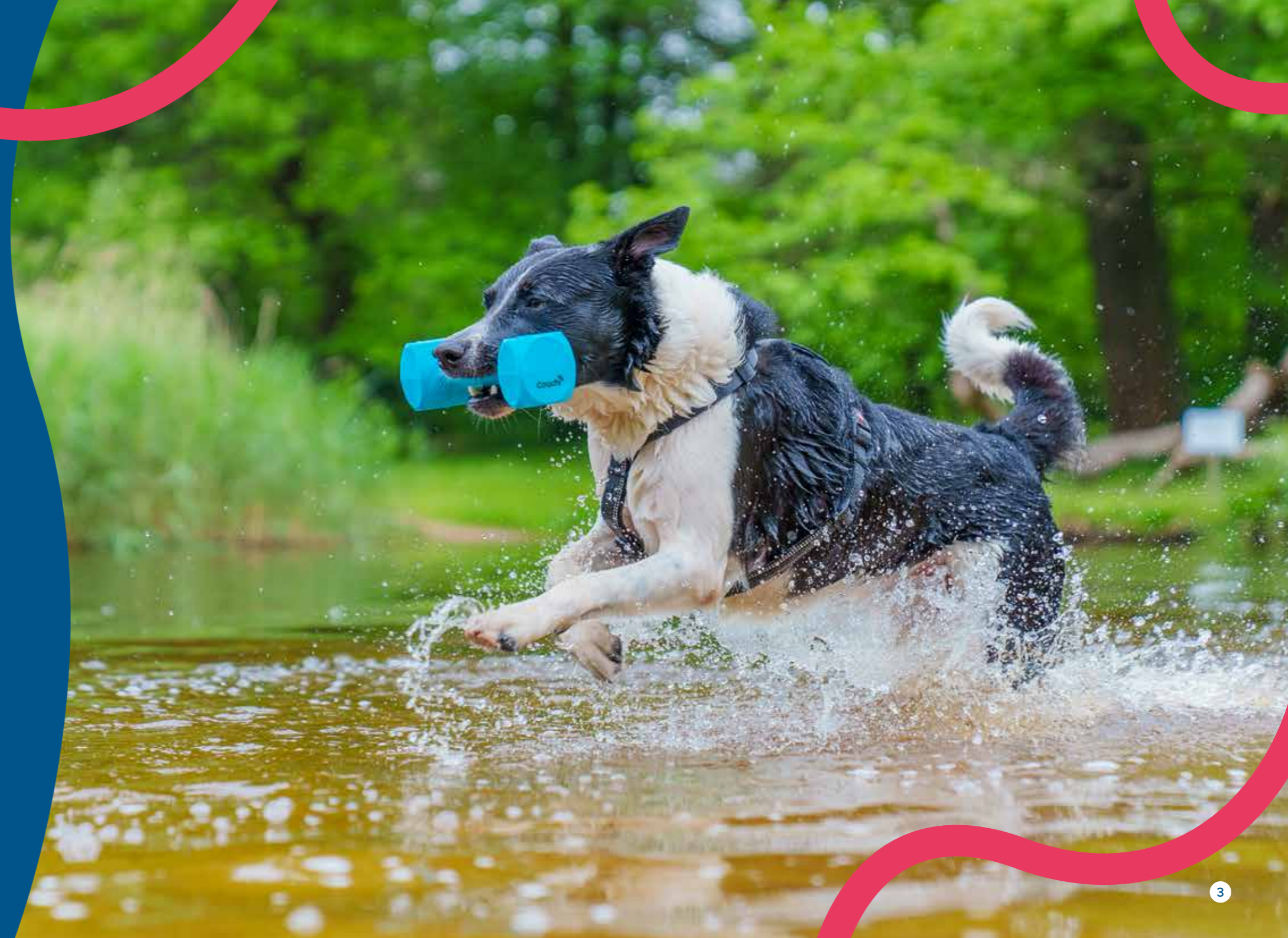
Helping millions of dog owners every day



Sold in 50+ countries worldwide



Offices & warehouses in the UK, Europe, USA & Australia





We're on a mission

To enrich the lives of animals and their owners through innovative, best-in-class products and services.



As a veterinary surgeon, I've spent nearly two decades witnessing the powerful bond between pets and their families, and how humane, effective solutions can strengthen it.

Since becoming CEO in 2024, I've brought this perspective into leading Company of Animals, building on the strong foundations established by my father, Dr Roger Mugford. Our mission remains clear: to develop welfare-first, expert-led products that enrich the lives of pets and the people who love them.



Dr Emily Mugford BVetMed(hons) MRCVS
CEO and Veterinary Surgeon





Our Journey to Sustainability

Company of Animals is committed to ethical innovation through our Embark initiative. By focusing on People, Planet, Pets, and Policy, we are actively reducing our environmental impact and improving animal welfare worldwide.



People



Planet



Pets



Policy



Recognised standards



Sustainable sourcing
from responsibly managed forests.

Boosts brand image
with eco-conscious clients.

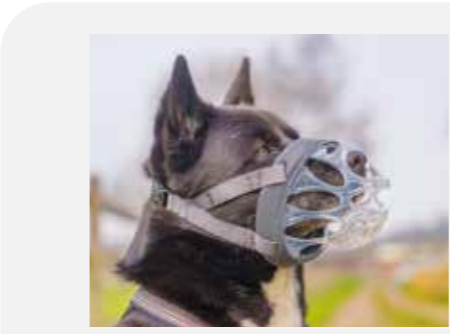
Supports compliance
with sustainability standards



Pet Sustainability Coalition:
is a global nonprofit organisation that helps companies in the pet industry improve their environmental and social impact by providing tools, certifications, and collaboration to drive more sustainable business practices.



Dogs Around the World, Our Brands at Their Side



Baskerville
EST. 1987
Industry-leading muzzles used by vets and dog owners for 35+ years.

Training & Lifestyle



Halti
No-pull training and everyday walking solutions since 1979.

Training & Behaviour



Coachi
Designed by experts to make training easy, fun and effective for all.



Pet Corrector
The original sound-based training solution.

Grooming & Health



Cutting-edge grooming & health collections formulated for pets first.

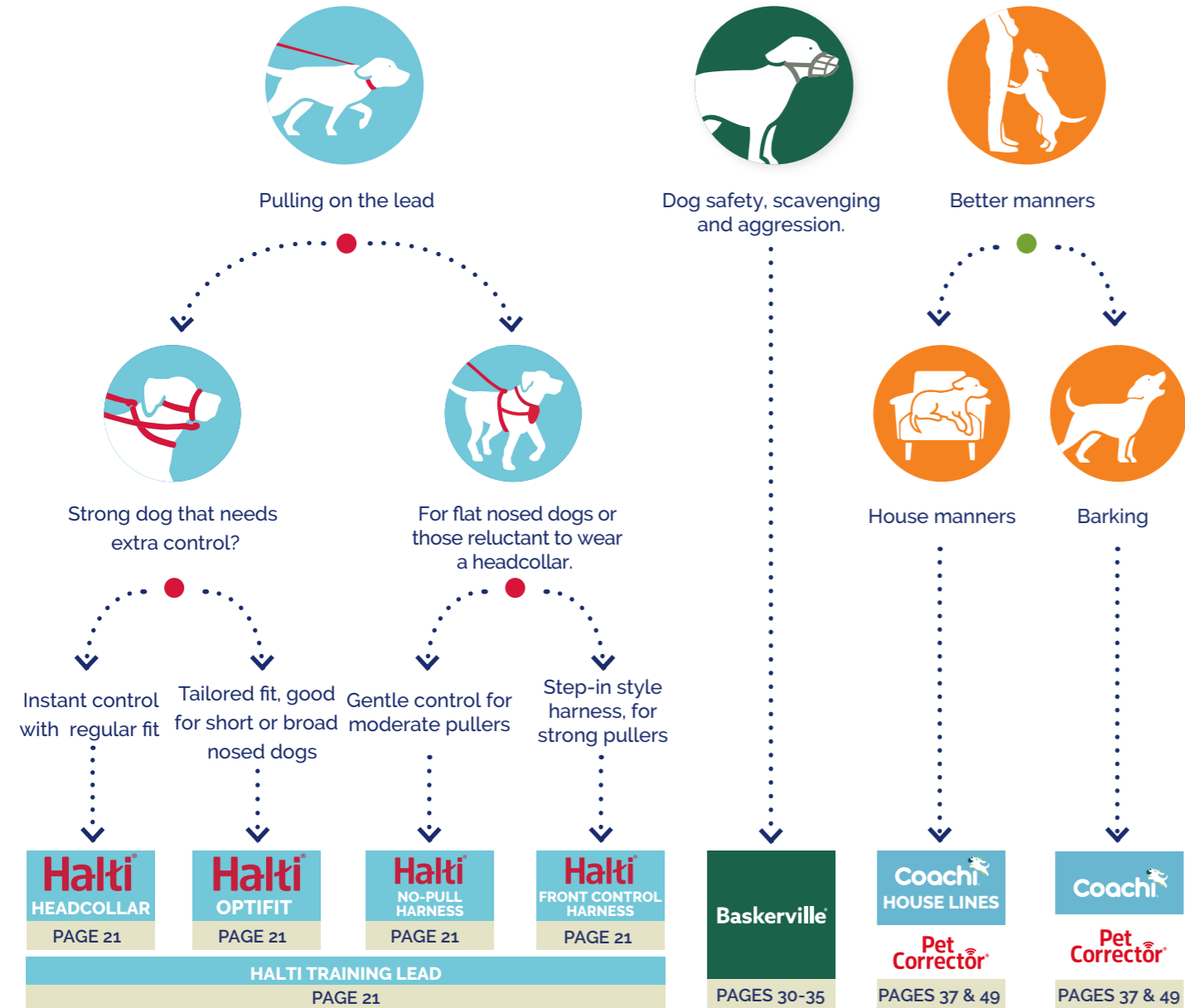
Distributed Brand



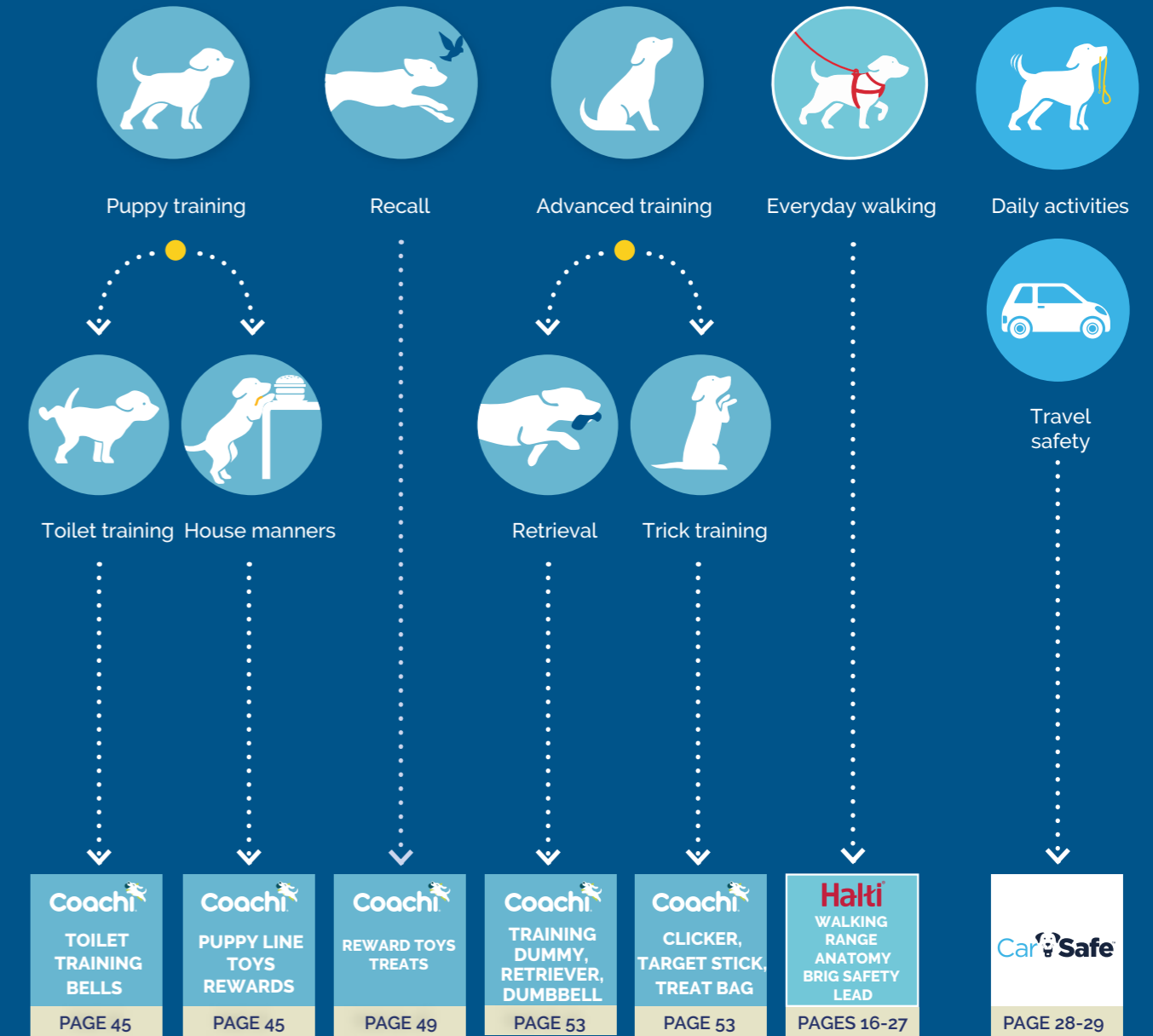
Premium, human-grade ingredients, carefully prepared to deliver optimal nutrition.



Behaviour Problems



General Training



NEW

NEW

What's NEW in 2026

more on pages 16-17



Halti

Halti BRIG® Safety Lead
Next generation lead safety with the ultra-strong BRIG® clip.

more on pages 24-25



Halti

Halti Anatomy Collar
Designed for comfort and safety, reducing neck pressure on every walk.

more on page 59



Pet Head Hair Mists
An everyday range of six premium fragrances in convenient, innovative packaging.

more on pages 58-59



Pet Head Grooming
NEW products designed to cover every grooming need.

more on page 21



Halti

Halti Train Colours
Available in fresh new colours across the Headcollar, No Pull Harness and Training Lead.

more on pages 32-33



Baskerville
EST. 1997

Baskerville Ultra Colours
The same trusted Baskerville ULTRA muzzle, now in three new colours.

more on pages 54-55



Coachii

Coachii Boomi Ball
The iconic Boomi Ball joins the Coachii family, delivering durable, energy-burning chase enrichment.

more on pages 44-47



Puppy & Mini Coachii

Coachii Puppy and Mini
Designed for little learners! Perfect for puppies and small breeds, this range features engaging training aids to build confidence, encourage play and develop essential skills from day one!

more on pages 70-71



WOOLF

Woolf Canned Pet Food & Functional Cat Creams
Premium dog and cat food with high fresh meat content and targeted functional benefits, formulated for complete nutrition.



Halti®

A leader in innovative dog training and walking solutions.
Halti Train provides practical solutions for pulling on the lead while, Halti Walk offers diverse everyday products.

Our Brand Values



Dog Focused



Solution Orientated



Forward Thinking



Dog & Owner Bond



82% of users were impressed with the quality of the clip

85% of users agree the clip felt strong and secure when attached to their dog



Zinc alloy core with aluminum collar resulting in a weight of 58g

Over 1.5x stronger than a standard trigger clip



ULTRA STRONG CLIP



SECURE BY DESIGN



TWO CONTROL HANDLES

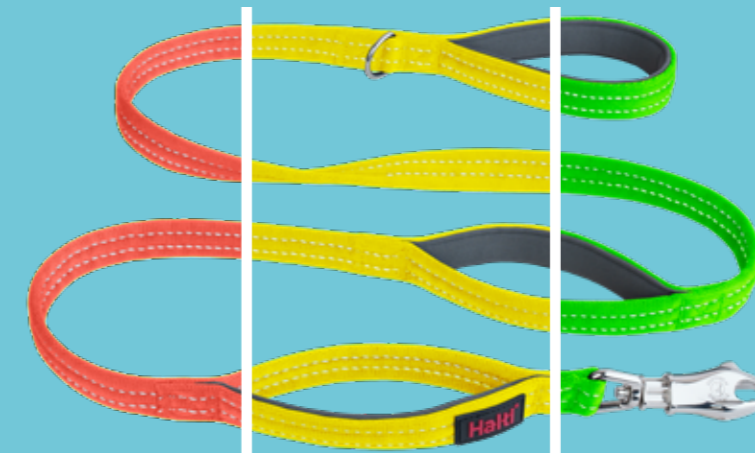


STRONG ENOUGH FOR LARGE BREEDS

Haliti[®] BRIG[®]

The Haliti BRIG[®] Safety Lead is built for **large, powerful dogs**. Its ultra-strong BRIG[®] clip **withstands up to 340kg** of force – 1.5 times stronger than standard clips – and is compatible with most harnesses and collars. Two padded control handles provide versatility, while reflective stitching enhances visibility in low light.

Coloured Leads, Clear Communication



Coral:
Best Admired from Afar

Yellow:
Needs a Bit of Space

Green:
Outgoing & Sociable

Available in Black 



9 out of **10**
vet professionals
recommend Halti

**Walking with
you since 1979**

*Source: UK Shopper Research 2019

Halti[®] Train

Halti Train stands as the pioneering arm of Halti, tracing its inception back to 1979 when we introduced the first headcollar for dogs. It's the area of Halti dedicated to developing effective training solutions for pulling on the lead.



Our legacy of innovation continues as we develop products that enhance the walking experience.



Halti Train



The **Halti**[®] Train Range



Halti[®] Train

Halti Headcollar

Perfect for strong pullers

Colours:



Sizes: 0, 1, 2, 3, 4, 5



Halti No Pull Harness

A simple solution for all breeds

Colours:



Sizes: XS, S, M, L



Halti Optifit Headcollar

Ideal for broad or short nosed breeds

Colour:



Sizes: S, M, L



Halti Front Control Harness

A great option, with no leg lifting required

Colours:



Sizes: S, M, L



Halti Training Lead
Versatile in design and provides optimal control for no pull training with Halti Headcollars and Harnesses.

Colours:



Sizes: S, L

Colour Assortment



Online only

New in 2026

View Fitting Guide on Pages 75



Halti[®]

Walk

The **Anatomy** range, backed by scientific studies, offers premium walking products that are designed around the dog's anatomy and ensure maximum freedom of movement.

Halti Walk covers a diverse range of everyday walking products tailored to varying needs. The **Go** range is for those seeking simplicity without compromising quality.



*Designed around the dog's anatomy
to ensure maximum freedom
of movement.*



Award-Winning Anatomy range!



New

Anatomy Collar



The Anatomy collar is uniquely designed to reduce pressure on the neck by evenly distributing force over two vertebrae, minimising injury risk and enhancing comfort on walks.

Sizes: XS, S, M, L **Colours:** Grey, Teal, Green, Magenta

Anatomy Multi Lead



The Anatomy Multi Lead is a uniquely versatile dog lead that offers a range of uses and features, including a shock absorbing bungee that can be used for different activities.

Sizes: S, L **Colours:** Grey, Teal, Green, Magenta

Anatomy Harness

Halti
Walk



The Anatomy Harness has been designed around the dog's anatomy to provide complete freedom of movement and is perfect for running, hiking and walking.

Sizes: XS, S, M, L, XL **Colours:** Grey, Teal, Green, Magenta

Anatomy Puppy Harness



The Anatomy Puppy Harness is a step-in harness designed to adjust as a young dog grows, making it the perfect first harness for puppies and an ideal choice for miniature breeds.

Sizes: XXS, XS **Colour:** Grey





The Halti[®] Go Range

Our range of leads, collars and harnesses are all made using premium grade fabrics, with 3M™ Scotchlite™ reflectivity and come in a variety of sizes and colours, and thanks to their 5 point adjustment, the harnesses can suit every type of dog. So, all you will have to think about is where your next adventure will take you!



Colour:



Halti Lead
A stylish and comfortable daily walking essential, with a strong reinforced trigger clip to keep dogs safe.

Size: L



Colours:



Halti Double Ended Lead
This flexible lead offers over 7 different functions including 3 lead lengths. The double clip design means two dogs can be walked together and provides easy tethering. With fully padded webbing, owner comfort is ensured whether hand held or worn around the waist.

Sizes: S | L



Colours:



Halti Active Lead
The perfect running and hiking dog lead with bungee shock absorber and versatile design so it can be used in hand or worn around waist. The soft neoprene padded handle/waist belt provides all day comfort.

Sizes: L



Colours:



Halti Walking Harness
With 5 points of adjustment, this harness ensures freedom of movement with a secure, comfortable fit for any size or shape of dog.

Sizes: XS | S | M | L



Colours:



Halti Comfort Collar
A simple yet practical collar that's easy to adjust with a strong and secure button release clasp.

Sizes: XS | S | M | L



Colour:



Halti Comfy Harness
This comfortable dog harness is made from high-grade nylon and lined with a cosy soft fleece. Perfect for longer walks, the harness has an adjustable chest strap to ensure a tailored fit and a fleece lining to reduce any rubbing. Ideal for elderly dogs and puppies thanks to the extra comfort

Sizes: XS | S | M | L | XL



Everyone Protected

1 in 3 dog owners globally don't secure their dogs during travel, even where legally required, risking danger for both themselves and their pets.* With a global rise in road safety laws, dog car harnesses present a growth opportunity in the pet retail market.

Our CarSafe range of dog car harnesses provides peace of mind for responsible dog owners.

*Ford-commissioned survey 2018



Versatile use from car to walk



Direct seatbelt attachment



Lightweight and breathable

Car Safe™



Crash Tested Harness

Certified up to 32kg / 70lbs, this crash tested dog harness ensures the top level of safety for dogs. Lightweight and padded for comfort, the harness directly attaches to any car seat belt system.

Sizes XS / S / M / L



Dog Travel Harness

The Dog Travel harness ensures dog and owner travel safely and within the law. Ideal for everyday usage, it has a padded chest piece for stability and easily transitions to a lightweight walking harness on arrival.

Sizes XS / S / M / L



US Federal Motor Vehicle Safety Standards (FDMVSS)21 Child Restraint Systems



Canadian Motor Vehicle Safety Standards (CMVSS)213 Child Restraint Systems





Elected as Best dog muzzle**, Baskerville is recommended and used by behaviourists and vets around the world.

Baskerville®

EST. 1987

Designed by experts for over 35 years.

Baskerville muzzles guarantee top standards of safety both for dog and owner, while allowing the best comfort possible for the dog to pant, drink and take treats.

Our Baskerville range is suitable for all situations, from re-training aggressive dogs, to visits to vets and groomers and public transport, or breed specific legislation and is available in a variety of shapes and sizes, making it ideal for small, medium and large breeds

Source: **Insider December 2025, US



Baskerville[®]

EST. 1987



Designed dog-first

Our humane muzzles allow the dog to pant, drink and receive treats freely.



Designed for safety

Our unique design provides advanced bite protection and peace of mind for people around.



Designed for a custom fit

Our TPR basket is reshapable in hot water for an optimal fitting.

A muzzle for every need, all designed in TPR and reshapable in hot water

Baskerville INVISA™ Muzzle

Introducing INVISA, the next generation of basket muzzle, designed to empower owners to confidently walk their dogs in public, providing peace of mind for safety and comfort with a transparent design that reduces the stigma associated with traditional muzzles.

Sizes: 1-6

Baskerville ULTRA Muzzle

The globally best-selling Baskerville ULTRA muzzle fits most breeds. Its patented basket design ensures safety for dogs and owners, allowing comfort for panting, drinking, and treating. The removable head strap adds extra safety.

Sizes: 1-6

Baskerville CLASSIC Muzzle

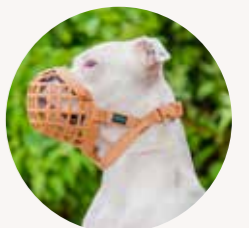
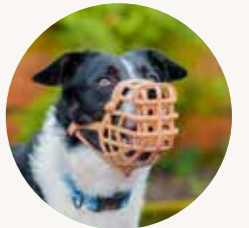
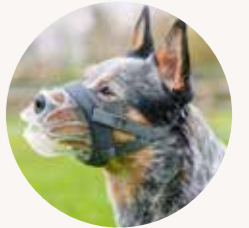
The NEW Classic Muzzle, with improved TPR material for reshaping in hot water. Including a guard insert to prevent scavenging and wound licking. Designed for longer-nosed breeds like Greyhounds and Collies, it is padded for enhanced comfort.

Sizes 1-10

Baskerville WIDE FIT Muzzle

The Baskerville Wide Fit Muzzle is specifically designed for large dogs with broad or short noses to provide a secure fit. The new TPR material is strong yet lightweight and is padded to ensure comfort in all situations.

Sizes: 1-2





INVISA™

The next generation of basket muzzle

25% LIGHTER
AND
45% STRONGER
than traditional muzzles



INVISA™

Designed and patented, using computer optimised topology, Baskerville INVISA is clearly the next generation of muzzle.



Training & Behaviour



RESHAPABLE IN HOT WATER FOR A CUSTOM FIT



The Original Sound-Based Training Aid



DO NOT
SPRAY ON YOUR PET

Pet Corrector®

Pet Corrector® emits a nature-inspired hiss to interrupt behaviour, redirect actions, and encourage effective, positive training.

3 Easy Steps to Train Your Pet:



Identify the
Unwanted
Behaviour



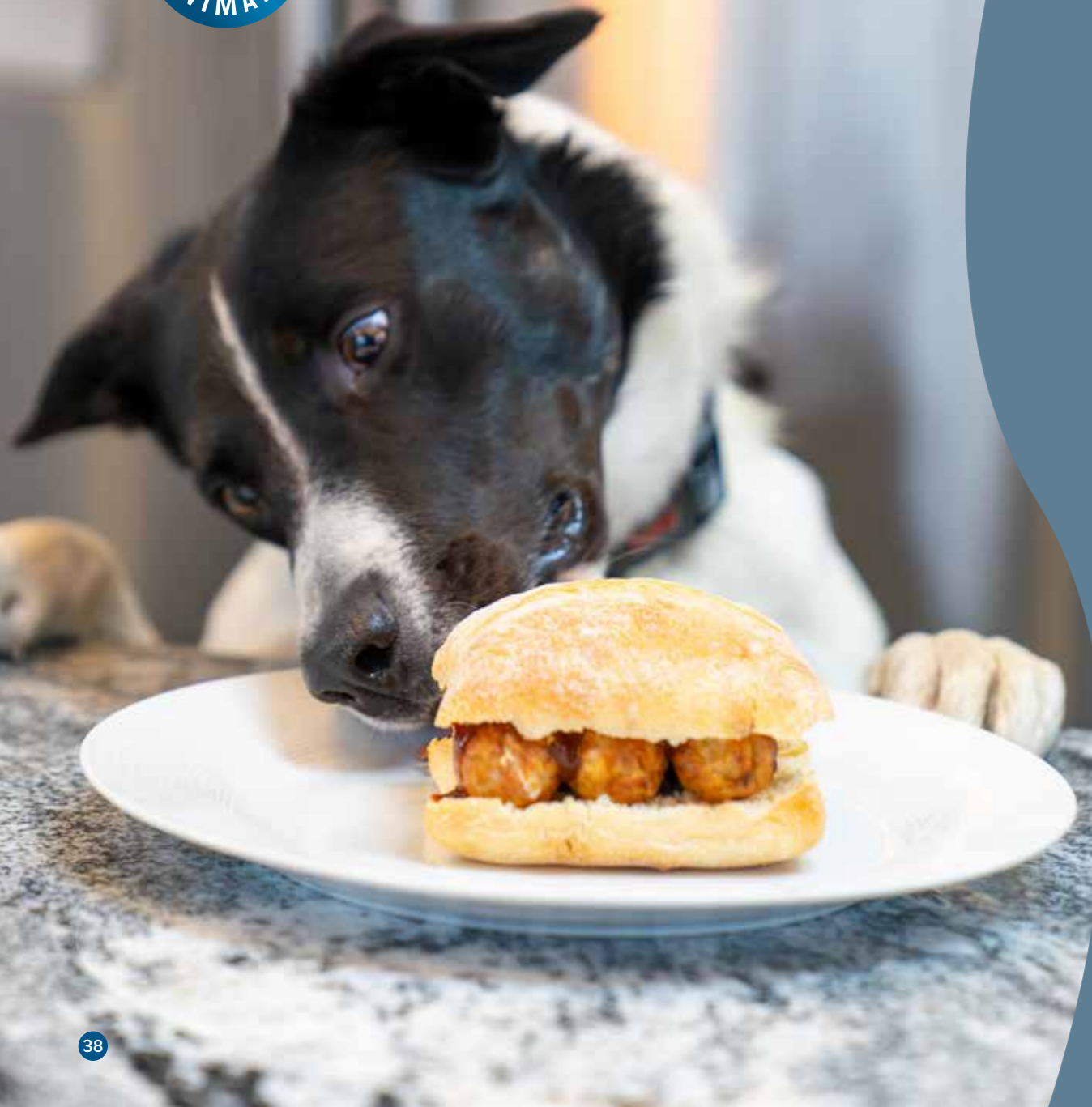
Use Pet Corrector®
Immediately



Reward with
a Treat

Usage Guidelines

- Test sensitivity with a 1-second burst from 3+ metres away.
- When in use, press 1-second bursts from over 1 metre away.
- **DO NOT** spray on your pet.
- Avoid pressing continuously or using the can upside down.
- Discontinue use if your pet shows signs of stress or anxiety.



Stop Unwanted Behaviour Easily,
including:



Excessive barking



Dog fights or attacks



Jumping



Poor house manners



Pet Corrector®

Trusted for 20+ Years by Millions Worldwide



30ml
Approximately
30 bursts

50ml
Approximately
50 bursts

200ml
Approximately
200 bursts

Training & Behaviour



Coachi

Play. Learn. Grow. Together.

Coachi makes training fun, effective and rewarding.

Designed by the behaviour specialists at Company of Animals, Coachi offers expertly developed training tools, interactive play products and natural treats to support positive reinforcement. With ranges including Natural Training & Calming Treats, the Puppy & Mini collection and the new Boomi Balls, Coachi helps make training simple, accessible and enjoyable for every dog.

Uniquely designed

for all stages of dog training





Bursting with goodness



Coachi natural treats



Coachi Natural Training Treats – Puppy (100g)

Tasty and gentle, these grain-free treats are perfect for puppies. Made with chicken, sweet potato, pea and cheese, they include prebiotics to support healthy digestion, ideal for positive early training.



Coachi Natural Training Treats – Dog (100g)

Packed with fish, sweet potato, turmeric and ginger, these grain-free treats support joint health and provide Omega 3 & 6 for a healthy coat. A delicious nutritious reward for dogs of all ages.



Coachi Natural Treats – Calming (100g)

Infused with L-tryptophan, chamomile and lavender, these grain-free turkey treats help promote relaxation. Ideal for training, settling and supporting dogs during stressful situations like separation, travel, loud noises and vet visits.

Training



Puppy & Mini Coachi

NEW

Specially created for puppies and small breeds, the Coachi Puppy & Mini range supports early training and bonding. Featuring appropriately sized and engaging training aids, this collection helps build confidence, encourage play and develop essential skills. Perfect for gentle mouths and little paws it makes training fun and rewarding from day one!



learn



Coachi Puppy & Mini Toilet Training Bells

Make house training simple by teaching your puppy to signal when they need to go outside. Adjustable length with three clear-sounding bells, helping prevent damage to doors and walls.



Coachi Puppy & Mini Training Line

A lightweight indoor training line to help manage unwanted behaviours like jumping up or stealing. Allows gentle redirection without confrontation, making training easy and stress-free.



Coachi Puppy & Mini Waterproof Training Line 5m

A durable recall line with a non-absorbent coating. Stays dry, lightweight and easy to grip in all weather conditions.

fun & tricks



Coachi Puppy & Mini Training Treat Pouch

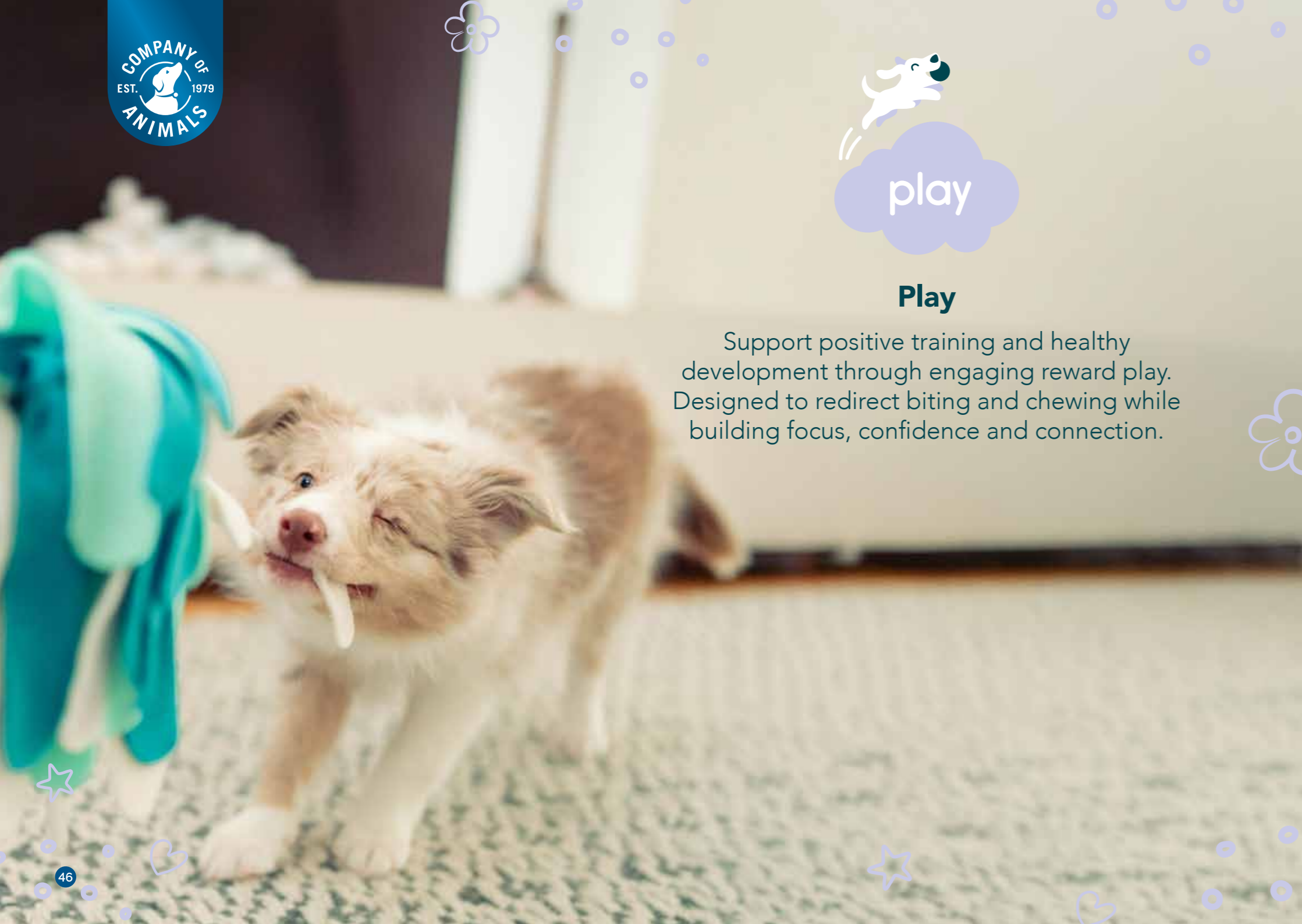
Designed for quick and easy treat access during training. Features an invertible liner for effortless cleaning and a secure belt clip for hands-free use. There is also a reflective drawstring for easy closure.



Coachi Puppy & Mini Whizzclick

A clicker and whistle in one! Great for recall training and positive reinforcement, providing a clear way to communicate.

Training



play

Play

Support positive training and healthy development through engaging reward play. Designed to redirect biting and chewing while building focus, confidence and connection.

play



Coachi Tuggi Spider

A fun tug toy that rewards recall and reduces play biting. Perfect for high-energy dogs, it encourages positive, engaging play—great for dogs who aren't food motivated.



Coachi Tuggi Tug

Made with extra-strong webbing, this soft, stretchy tug toy offers comfortable, durable play. Perfect for tough games, it helps reduce unwanted chewing while keeping training fun and rewarding.



Coachi Tuggi Ball

A durable foam ball with a bungee handle, ideal for fetch, tug, and training. Lightweight and gentle, it makes playtime fun and interactive.

NEW



Coachi Puppy & Mini Boomi Balls

A durable, lightweight ball for puppies and small dogs that encourages natural play and chasing. Supports confidence, positive training, and enrichment.

Available in 2 sizes — see page 55 for details



Coachi Puppy & Mini Chase & Treat

A fun, interactive toy you can fill with treats or attach to a line to encourage recall and engagement. Great for puppies and dogs who need extra motivation.



Coachi Tuggi Helix

An innovative woven tug toy with a strong bungee and soft neoprene handle. Built for tough tuggers, it promotes energetic play and helps reduce mouthing and chewing.



Recall & Manners

The first stage of training, building essential skills and communication. Supports toilet training, house manners, and reliable recall for strong lifelong foundations.



Training Whistle

The Coachi Dog Training Whistle is a versatile, easy-to-use whistle ideal for retrieval, obedience, gun dog, and puppy training, with a reflective, adjustable lanyard.



Professional Whistle

This lightweight professional dog whistle features adjustable pitch to suit different dogs, plus a reflective, adjustable lanyard.



Two-Tone Whistle

The Coachi Two-Tone Whistle is an easy-to-use, all-round whistle that delivers clear signals and includes a reflective, adjustable lanyard.



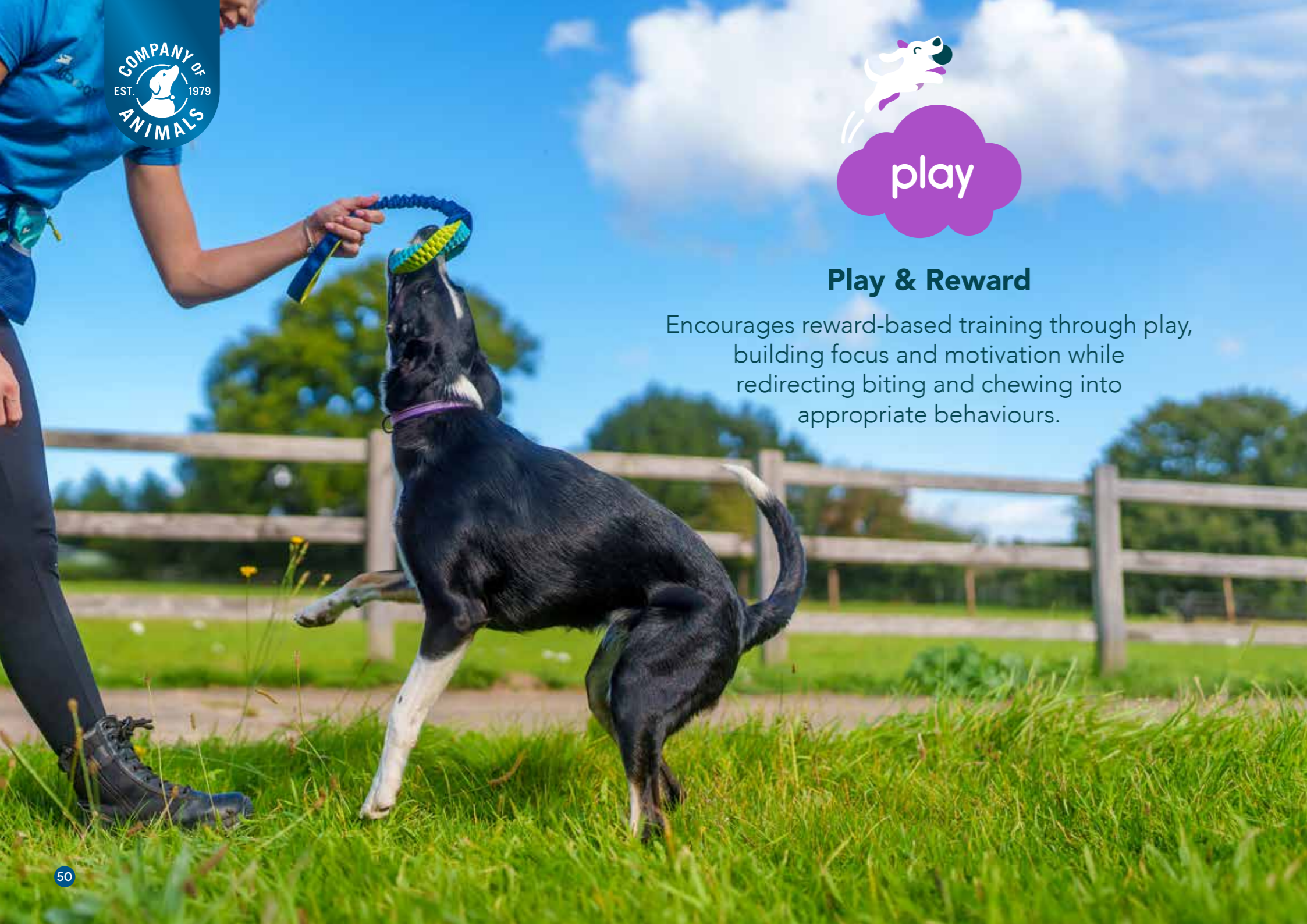
Waterproof Training Line 10m

The Coachi Training Line is ideal for safe outdoor training, giving dogs more freedom while maintaining control, especially for puppies and nervous dogs.



Training Line 5m & 10m

The Coachi Training Line is ideal for safe outdoor training, giving dogs more freedom while maintaining control, perfect for puppies and nervous dogs. The 5m line suits smaller dogs, while the 10m line is best for larger dogs.



Play & Reward

Encourages reward-based training through play, building focus and motivation while redirecting biting and chewing into appropriate behaviours.



Chase & Treat

This mentally stimulating toy can be filled with treats to encourage interaction, motivating dogs to play and chase.



Tuggi Hide

The Coachi Tuggi Hide is ideal for close-up play and recall training, with a hidden reward pocket and soft bungee handle for gentle play.



Tuggi Ball

The Coachi Tuggi Ball is a tough foam ball with a stretchy bungee and soft neoprene handle, ideal for reward, fetch, and tug play.



Tuggi Tug

The Coachi Tuggi Tug is ideal for tug play and recall rewards, and helps reduce play biting and chewing.



Chase & Crinkle

The Coachi Chase & Crinkle is great for all dogs who love to chase. This fun crinkle toy has a long handle which is great for chasing and encouraging recall by luring.



Tuggi Helix

The Coachi Tuggi Helix is a completely new innovative design. It is lightweight, incredibly robust and features a super-strong bungee and soft neoprene handle, to ensure games are gentle on the dog's neck and owner's arms.



Tuggi Spider

The Coachi Tuggi Spider features a strong bungee and soft neoprene handle, ideal for tug play, recall rewards, and reducing play biting and chewing.



Tricks & Retrieval

Introduce new skills and challenges to keep training engaging and rewarding. Builds confidence, provides mental stimulation, and strengthens your bond.



AVAILABLE IN:

Multi-Clicker

Clicker training is easy, fun, and effective, with three volume settings for all dogs and an adjustable wrist strap for convenience.



Target Stick

The Coachi Target Stick is an essential clicker training tool, helping owners lure dogs into different positions for tricks and training.



AVAILABLE IN:

Training Dummy

The Coachi Training Dummy is a classic padded toy for soft-mouthed dogs, ideal for retrieval, gun dog, and puppy training.



AVAILABLE IN:

Train & Treat Bag

This spacious dog treat bag features easy access to treats and an invertible liner for quick, easy cleaning.



AVAILABLE IN:

Whizzclick

The patented Coachi Whizzclick combines a clicker and whistle in one essential training tool, with an adjustable lanyard for neck or wrist wear.



Fetch & Reward

The Coachi Fetch & Reward is an interactive training toy, ideal for retrieving, motivating play, and practicing recalls.



AVAILABLE IN:

Training Dumbbell

The Coachi Training Dumbbell is a classic toy, ideal for retrieval, gun dog, and puppy training.



AVAILABLE IN:

Pro Train & Treat Bag

The professionals' choice! This extra-large, easy-access treat bag features a secure hidden magnetic closure to keep treats fresh and prevent spills.



Coachi Boomi Ball

Tough. Durable. Built for Play

Designed for strong, energetic dogs who love to chase and push, the Boomi Ball is built to withstand powerful play. Ultra-tough and long-lasting, it provides a safe and satisfying outlet for natural drive behaviours and high-energy activity.



Suitable for all ages & breeds

Designed for Powerful Play.
The Ultimate Energy Release Toy.



Selecting the right size is essential for safe and effective play. The Boomi Ball is designed for chasing and pushing, not carrying. Choose a size larger than the dog's jaw.

Diameter	Typical Breed
4"/10cm	Jack Russell / Westie / Pug
6"/15cm	Border Collie / Cocker Spaniel / Frenchie
8"/20cm	Retriever / Boxer / Staffie
10"/25cm	GSD / Rottweiler / Dobermann

Puppies may need a smaller size – just make sure they can't pick it up

Training



PACKED with
our pet care
promises

- FORMULATED PET'S FIRST
- FORMULATED WITHOUT SULPHATES
- PREMIUM FRAGRANCES
- ICONIC PACKAGING
- DESIGNED WITH PET PROFESSIONALS
- 100% VEGAN
- ETHICALLY & RESPONSIBLY SOURCED INGREDIENTS



LOVE FROM
Head to Paw

Our fruity grooming range fits any dog's coat and nose!
Our formulas created by experts, with upscale & yummy fragrances and our iconic packaging, are packed with ethically & responsibly sourced natural ingredients that nourish dogs fur leaving it soft, shiny and smelling great.



NEW

BERRY BRIGHT

FOR WHITE AND LIGHT COATS

A colour-enhancing range designed to neutralise yellow and brassy tones which enhances white and light coats.

With crushed violet pigment.

Berry Bright Whitening/Colour Enhancing Shampoo 300ml A purple shampoo that cleans while brightening and enhancing the natural colour. This premium blend revitalises your dog's coat, leaving it vibrant, glossy and healthy.

Berry Bright Facial Tear & Stain Remover 200ml With crushed violet pigment and prickly pear extract, a natural exfoliant, this facial cleaner is ideal to neutralise yellow and brassy tones around the eyes and mouth.

BLUEBERRY
with VITAMIN E & ARGAN OIL



ULTIMUTT CLEAN

FOR ALL COATS

A 3-in-1 deep cleaning range that keeps even the smelliest, dirtiest dogs fresh and smelling delightfully tropical. Packed with Saccharomyces ferment, a natural deodorant that uses odour fighting enzymes to remove odour.

Ultimutt Clean 3IN1 Shampoo 300ml A deep cleaning shampoo that cleans all dog's coats, deodorising and conditioning skin and hair, for a fresh, super clean coat.

Ultimutt Clean 3IN1 Coat Refresher 300ml A cleaning spray for in-between washes that leaves coats clean and deodorised effectively neutralising unwanted odours.

Ultimutt Clean 3IN1 Leave-in Conditioner 300ml
A conditioner that doesn't require rinsing and can be used in both wet or dry coats for tangle-free fur.

MANGO
with VITAMIN COMPLEX & AVOCADO OIL



HAIR MISTS

PERFUME & DEODORISES ALL COATS

An everyday collection of premium, sophisticated fragrances to refresh and deodorise dogs' coats. With a lightweight, alcohol-free, even mist, the hair mists provide instant freshness in a refillable bottle and a reusable Flairosol pump.

6 Fragrances available 100ml: Blackberry & Bay, Aqua Tonic, Orange Blossom & Vanilla, Peony & Cashmere, Sea salt, Vanilla & Passion Fruit.

NEW



FURST BATH

FOR PUPPIES

A gentle collection designed for puppies' delicate skin and needs, with minimal and mild ingredients.

Enriched with Glycerin & Camomile to hydrate, soothe and protect.

Furst Bath Shampoo 300ml A 2-in-1 shampoo that gently cleanses and conditions while comforting and moisturising puppies' coats.

Furst Bath Coat Refresher 300ml A cleansing spray for in-between washes that gently cleanses the skin and coat, leaving them soft and smooth.

COTTON FLOWER





NEW



SENSITIVE SOUL WIPES
FOR SENSITIVE SKIN

A skin cleansing wipe for dogs and cats with sensitive skin.

Sensitive Soul wipes 100 units Formulated with plant-derived ingredients that gently cleanse and protect delicate skin. For paws, body & face, full of nourishing ingredients. These wipes are biodegradable, plant-based, and plastic-free. Ideal for breeds with wrinkles, rolls, skin folds, tail pockets, and tear stains.

COCONUT
with MARULA OIL



ON ALL PAWS
FOR PAWS & NOSES

A highly hydrating range to soothe and relieve the driest of paws.

Paw butter 40g Keep pooches buttered up! Our super nourishing paw butter is perfect for keeping cracked skin at bay! Gently massage into paws and noses whenever pooches need some extra care.

OATMEAL & COCONUT
with OATMEAL EXTRACT
and COCONUT OIL



SENSITIVE SOUL
FOR SENSITIVE & DELICATE SKIN

A soothing range full of nourishing ingredients for dogs with delicate or sensitive skin.

Sensitive Soul Shampoo 300ml Soothe delicate skin and get that tail wagging again. Gently cleansing, and calming delicate skin.

Sensitive Soul Conditioner 250ml Full of oatmeal and marula oil, this bottle of gentle goodness will lovingly condition the most sensitive coat.

Sensitive Soul Spray 300ml A spray a day keeps dry skin at bay! our sensitive spray is gentle enough to use whenever pooches needs extra care.

COCONUT
with MARULA OIL





NEW



QUICK FIX LEAVE-IN CONDITIONER FOR ALL COATS

A lightweight, all-in-one leave-in conditioner for all coats.

Quick Fix Leave-in Conditioner 300ml Provides long-lasting hydration for skin and hair, repairing & rejuvenating limp and lifeless coats. Instantly detangles and smooths fly-away hairs to aid brushing/combining. Can be used on wet or dry coats and rinsing is not required.

PEACH
with ARGAN OIL



QUICK FIX FOR ALL COATS

A convenient, everyday range that makes cleaning more enjoyable for all.
Cleans and nourishes in half the time!

2 in 1 Shampoo and Conditioner 300ml This fabulous 2-in-1 shampoo and conditioner effectively cleans and nourishes, getting pooches clean and cuddly in half the time.

Dry clean Spray 300ml Our peach dry clean spray is perfect for cleaning pooches on the go! Spray onto fur, let dry and brush out for an effortless refresh.

No-rinse Foam 200ml Our no-rinse foam makes paw, face and fur cleaning fuss-free! Massage and towel dry for beautifully clean results.

Paws, face & body Wipes 100 units Suitable for both cats and dogs, our enriched peach wipes will get pet's freshened up in seconds.

PEACH
with ARGAN OIL



FURTASTIC

FOR LONG AND CURLY HAIR

A moisturising range, perfect for detangling long and lifeless coats.

Furtastic Shampoo 300ml Detangle those stubborn knots and let that coat shine with this super-hydrating, tail-turning shampoo.

Furtastic Conditioner 250ml For those long and furry coats, this conditioner deeply moisturises giving soft, silky and tangle-free results.

Furtastic Spray 300ml Spray onto dry fur and brush through to effortlessly fix knots and leave fur silky, soft and tangle-free.

WATERMELON
with SHEA BUTTER



Grooming





SHAMPOO BAR FOR ALL COATS 3-IN-1

Our Pomegranate Dog Shampoo Bar – a natural and eco-friendly choice 3-in-1 - cleanses, hydrates, and nourishes.

Shampoo Bar 85g Crafted with responsibly sourced ingredients, it leaves the pet's coat irresistibly soft and shiny. Our bar is 100% plastic-free, providing a sustainable solution for waste reduction.

This bar works as effectively as liquid shampoo but offers more washes. Can be used in all areas and coats.

POMEGRANATE EXTRACT
with OAT KERNEL EXTRACT
and COCONUT OIL



FELIN' GOOD FOR CATS



An everyday range to get cats clean, soft and fluffy.

Nourishing cat Shampoo 300ml Enriched with lemon and strawberry oil, this fabulous, fruity shampoo can get your cat's fur even smoother and silkier.

Cat Dry clean Spray 300ml An easy way to freshen up! Spray onto dry coat, let dry and brush out for fabulously clean fur.

Cat No-rinse Foam 200ml Our no-rinse foam makes cleaning fuss-free! Massage into fur, towel dry and brush out for a beautifully clean coat.

LEMONBERRY
with LEMON OIL





PACKED with
our pet care
promises



- FORMULATED PET'S FIRST
- DESIGNED WITH PET PROFESSIONALS
- FORMULATED WITHOUT SULPHATES
- ICONIC PACKAGING
- 100% VEGAN
- ETHICALLY & RESPONSIBLY SOURCED INGREDIENTS



NEW

MADE WITH LOVE,
by dog lovers, for dog lovers

Pet Head Health has been created to improve pets' health and wellness with gentle and effective hygiene products. Designed not only to improve but also to help prevent common issues, this range supports proactive care. Using minimal, carefully selected ingredients, our formulas suit all breeds, with functional ingredients added at efficacious levels for optimal results.





EAR WIPES

A mild, pH-balanced ear cleaning wipe suitable for removing dirt, wax, discharge and debris. Supports the removal of wax, dirt, and odours as part of an easy daily hygiene routine.
 With Olive Oil and botanical extracts to help soothe irritated skin and softens excess wax.

Pack of 30 units

Suitable for all breeds

Cleans, deodorises and moisturises



OATMEAL SOOTHING CREAM

A lightweight, non-greasy, fast-absorbing formula that leaves dogs skin moisturised, nourished and smoother. Combines three carefully selected moisturisers - Castor Oil, Cocoa Butter and Colloidal Oatmeal to soften dry skin. Naturally derived, plant-based formula to keep skin looking healthy and hydrated, providing all-season protection.

Tube of 85ml

For use on all skin types, wrinkles and folds.

Hydrates, nourishes & non-greasy



WOOLF



HIGH MEAT CONTENT WITH HUMAN-GRADE INGREDIENTS

At Woolf, we use fresh, high-quality and human-grade ingredients, carefully prepared to preserve optimum taste and nutrition, ensuring your pets get the best in every bite.



- ✓ All-Natural
- ✓ Highly digestible
- ✓ High meat content
- ✓ No additives or preservatives

Content 400g

WOOLF *Ultimate* Dog Canned Food



- ✓ Up to 96% fresh meat with monoprotein formula and natural fruits/vegetables.
- ✓ Premium, locally sourced ingredients with minimal processing.
- ✓ High moisture content (77-81%) for hydration and soft texture for picky eaters or seniors.
- ✓ Complete & balanced nutrition, FEDIAF compliant.

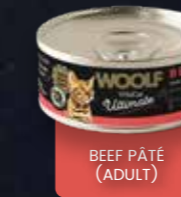


Content 85g

WOOLF *Ultimate* Cat Canned Food



- ✓ High protein and 81% moisture for hydration and muscle health.
- ✓ Made with natural, human-grade ingredients.
- ✓ Complete & balanced nutrition, FEDIAF compliant and gluten-free.



WOOLF *WildCat* Functional Cat Cream

- ✓ 100% natural ingredients with ≤88% moisture for hydration.
- ✓ 53% meat content with prebiotics, vitamins, and seaweed for gut health.
- ✓ Low calorie (8 kcal per stick), gluten-free, and no added sugar.



Content 70g (5 sticks of 14g each)

*Ingredient images for illustration purposes only

WOOLF Classic

Dog Snacks

Content
100g

- ✓ Contains up to 96% air-dried meat for a natural, rich flavour
- ✓ Made with high-quality, natural ingredients for a wholesome treat
- ✓ Over 20 varieties in different shapes and textures to keep dogs excited



WOOLF Cubes

Dog Snacks

Content
100g



- ✓ 85% meat content made with locally sourced ingredients in Spain
- ✓ Slow-cooked and air-dried to preserve nutrition and rich flavours
- ✓ 10 Single-protein options for easy digestion, perfect for sensitive stomachs



WOOLF Naturals

Enriched with supplements for a healthy diet.

Content Min
720g



- ✓ Suitable for dogs of all sizes
- ✓ Easy to sell over the counter
- ✓ Enriched with supplements to support a healthy diet
- ✓ Eco-friendly packaging for sustainability

ULTRA/INVISIA MUZZLE

Size	Length	Circumference	Size	Typical Breed
1	5cm	22cm	1	Bichon Frise / Maltese / Toy Poodle / Yorkshire Terrier
2	6cm	26cm	2	Border Terrier / Mini Poodle / Mini Schnauzer
3	7cm	28cm	3	Beagle / Border Collie / Cocker Spaniel / Corgi / Standard Schnauzer
4	8cm	32cm	4	Australian Cattle Dog / Dalmatian / Husky / Springer Spaniel / Staffie
5	9.5cm	36cm	5	Boxer / Malamute / Doberman / Golden Retriever / Labrador / Weimaraner
6	10cm	42cm	6	German Shepherd / American Bull Dog / Rottweiler / St. Bernard / XL Bully / Great Dane

CLASSIC MUZZLE

Size	Length without guard	Length with guard	Circumference	Size	Typical Breed
1	4cm	3cm	16cm	1	Papillon/Toy Poodle/Yorkshire Terrier
2	4cm	3cm	18cm	2	Maltese / Mini Dachshund
3	4.5cm	3.5cm	20cm	3	Bichon Frise / Standard Dachshund / Bedlington / Cairn Terrier
4	5cm	4cm	22cm	4	Border Terrier / Jack Russell / Mini Poodle / Mini Schnauzer
5	6cm	5cm	24cm	5	Bedlington Terrier / Corgi / Highland Terrier
6	6.5cm	5.5cm	26cm	6	Beagle / Border Collie / Cocker Spaniel / Poodle / Schnauzer / Vizsla
7	7cm	6cm	30cm	7	Dalmatian / Pointer / Springer Spaniel / Basset Hound
8	7.5cm	6.5cm	32cm	8	Golden Retriever / Husky / Labrador / Malamute / Setter
9	8.5cm	7.5cm	34cm	9	Bernese Mountain Dog / Weimaraner / Ridgeback / Doberman
10	9cm	8cm	36cm	10	German Shepherd / Irish Wolfhound / Newfoundland

WIDE FIT MUZZLE

Size	Length	Circumference	Size	Typical Breed
1	4cm	28cm	1	Boxer / Pit Bull / Staffie
2	4.5cm	32cm	2	Mastiff / XL Bully / Rottweiler / American Bull Dog



Length Measurement

Measure the distance from the tip of the nose to the base of the nose just below the eyes. The tip of the nose should not touch the muzzle.



Circumference Measurement

Measure around the circumference of the widest part of the nose, usually just below the eyes.

Our breed size guide is based on typical breed standards. Every dog is unique, so please note that variations due to sex or crossbreeding may affect sizing.

The Halti Headcollar



Size Neck Measurement

0	29-36cm / 11.5-14in
1	31-40cm / 12-15.5in
2	35-48cm / 14-19in
3	40-54cm / 15.5-21in
4	46-62cm / 18-24.5in
5	51-73cm / 20-29in



Nose Circumference

0	15-22cm / 6-8.5in
1	6-24cm / 6.5-9.5in
2	21-28cm / 8.0-11in
3	24-36cm / 9.5-14in
4	30-40cm / 12-15.5in
5	32-44cm / 12.5-17.5in

The Halti Optifit Headcollar



Size Neck Measurement

S	24-40cm / 9.5-15.5in
M	42-54cm / 16.5-21in
L	48-64cm / 19-25in



Nose Circumference

S	14-24cm / 5.5-9.5in
M	22-32cm / 8.75-12.5in
L	28-32cm / 11-12.5in

The Halti Training Lead



Size Maximum Dog Weight

S	27.5kg / 60.5lbs
L	52.5kg / 115lbs



Lead Width

S	1.5cm / 0.625in
L	2.5cm / 1.0in

The Halti No Pull Harness



Size Neck Measurement

XS	20-34cm / 8-13.5in
S	26-36cm / 10-14in
M	34-56cm / 13.5-22in
L	48-66cm / 18.5-26in

The Halti Front Control Harness



Size Chest Measurement

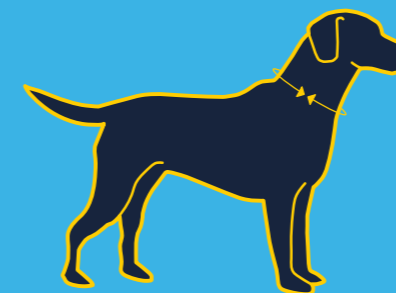
S	36-64cm / 14-25in
M	58-86cm / 23-34in
L	80-120cm / 31.5-47in

Anatomy Harness SIZE GUIDE

	Neck Measurement		Chest Measurement		Typical Breed
	cm	in	cm	in	
XS	20cm - 32cm	7.75in - 12.5in	32cm - 44cm	12.5in - 17.25in	Chihuahua • Yorkshire Terrier • Pomeranian • Toy Poodle
S	28cm - 42cm	11in - 16.5in	39cm - 56cm	15.25in - 22in	Jack Russell Terrier • Shih Tzu • Pug, King Charles Spaniel
M	35cm - 55cm	13.75in - 21.75in	48cm - 68cm	19in - 26.75in	Border Collie • Australian Shepherd • Cocker Spaniel Staffordshire Bull Terrier
L	42cm - 65cm	16.5in - 25.5in	60cm - 85cm	23.5in - 33.5in	Labrador Retriever • Golden Retriever • Boxer • Siberian Husky
XL	50cm - 78cm	19.75in - 30.75in	78cm - 115cm	30.75in - 45.25in	German Shepherd • Rottweiler • Great Dane Bernese Mountain Dog

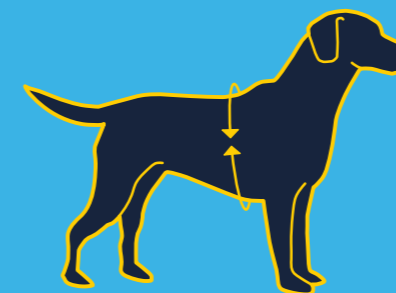
Anatomy Puppy Harness SIZE GUIDE

	Neck Measurement		Chest Measurement	
	cm	in	cm	in
XXS	22cm - 30cm	8.75in - 11.75in	21cm - 30cm	8.25in - 11.75in
XS	28cm - 44cm	11in - 17.25in	28cm - 44cm	11in - 17.25in



Neck measurement

Place the measuring tape snug around the base of the dog's neck/top of shoulders



Chest measurement

Place the measuring tape snug around the deepest part of the dog's chest

Product	Maximum neck size	Chest sizes	Maximum dog weight
XS	34cm / 13.5in	40-50cm / 16-20in	7kg / 15lbs
S	42cm / 16.5in	50-60cm / 20-23.5in	15kg / 33lbs
M	54cm / 21.25in	60-72cm / 23.5-28in	32kg / 70lbs
L	60cm / 23.75in	72-86cm / 28-34in	32kg / 70lbs

Please also check your dog's weight to ensure the correct size of harness is chosen.

Product	Maximum neck size	Chest sizes
XS	34cm / 13.5in	40-52cm / 16-20.5in
S	42cm / 16.5in	50-64cm / 20-25in
M	54cm / 21.25in	62-74cm / 24.5-29in
L	60cm / 23.75in	72-90cm / 28-35.5in

The Halti Train Range
Anti-pull solutions

Halti Headcollar
Provides control for strong and stubborn pullers.

Halti Optifit Headcollar
Ideal for dogs with broad or long noses.

Halti No Pull Harness
Perfect for all breeds, especially those that can't wear a headcollar.

Halti Front Control Harness
Easy to use with no leg lifting required.



Coochi
Play. Learn. Grow. Together.

Uniquely designed for all stages of dog training

learn
Recall & Manners

play
Reward Toys

fun & tricks
Clickers & Retrieval

perfect for puppies and dogs 8+ weeks



Retailer Support & Merchandising

From eye-catching in-store displays to targeted trade marketing, we provide the tools you need to drive growth and engage shoppers



Want to work with us?

Contact us: office@wearecoa.com

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