

WOOLF



HIGH MEAT CONTENT WITH HUMAN-GRADE INGREDIENTS

At Woolf, we use **fresh, high-quality** and **human-grade ingredients**, carefully prepared to preserve **optimum taste and nutrition**, ensuring your pets get the best in every bite.



*Ingredient images for illustration purposes only

- ✓ All-Natural
- ✓ Highly digestible
- ✓ High meat content
- ✓ No additives or preservatives



**Content
100g**

WOOLF*Cubes*

Dog Snacks



- ✓ **85% meat content** made with locally sourced ingredients in Spain
- ✓ **Slow-cooked and air-dried** to preserve nutrition and rich flavours
- ✓ **10 Single-protein options for easy digestion**, perfect for sensitive stomachs



**Content
100g**

WOOLF*Classic*

Dog Snacks

- ✓ Contains up to **96% air-dried meat** for a natural, rich flavour
- ✓ Made with **high-quality, natural** ingredients for a wholesome treat
- ✓ Over **20+ varieties** in different shapes and textures to keep dogs excited



WOOLF

Content
1kg

WOOLF *Ultimate*



Air-Dried Semi-Moist Dog Food

- ✓ 85% meat content from human-grade, locally sourced ingredients in Spain
- ✓ Slow-cooked & air-dried to preserve nutrients and create a semi-moist texture.
- ✓ Limited ingredients with prebiotics for digestion – ideal for sensitive stomachs.
 - ✓ Enhanced with **Woolf Gastroprotect** (essential oils, MOS, and beta-glucans) for gut health and well-being.
 - ✓ Complete & balanced nutrition, FEDIAF compliant.

FIRST AIR-DRIED
SEMI-MOIST
DOG FOOD IN
THE UK!



NEW

Content
400g

WOOLF *Ultimate*



Dog Canned Food

- ✓ Up to 96% fresh meat with monoprotein formula and natural fruits/vegetables.
- ✓ Premium, locally sourced ingredients with minimal processing.
- ✓ High moisture content (77–81%) for hydration and soft texture for picky eaters or seniors.
- ✓ Complete & balanced nutrition, FEDIAF compliant.



NEW

Content
85g

WOOLF *Ultimate*



Cat Canned Food

- ✓ High protein and 81% moisture for hydration and muscle health.
- ✓ Made with natural, human-grade ingredients.
- ✓ Complete & balanced nutrition, FEDIAF compliant and gluten-free.



SALMON PÂTÉ
(KITTEN)



CHICKEN PÂTÉ
(KITTEN)



BEEF PÂTÉ
(ADULT)



TURKEY PÂTÉ
(ADULT)

NEW

Content
70g
(5 sticks of 14g each)

WOOLF *WildCat*

Functional Cat Cream

- ✓ 100% natural ingredients with \leq 88% moisture for hydration.
- ✓ 53% meat content with prebiotics, vitamins, and seaweed for gut health.
- ✓ Low calorie (8 kcal per stick), gluten-free, and no added sugar.
- ✓ Suitable for all life stages.



DUCK & SALMON +
OLIGOSACCHARIDES



COD & CHICKEN +
YUCCA EXTRACT

NEW

