



Hi there.
Welcome
to our **world.**

Product Catalogue





Who we are

Founded in 1979 by Dr. Roger Mugford, a leading UK dog expert, **Company of Animals** is a family-owned business now led by **Dr. Emily Mugford**. With a presence in over **50 countries** and growing, we are dedicated to creating innovative products that solve pet behaviour challenges, improve animal welfare, and strengthen the bond between pets and their families.

At a Glance:

60+ employees

Offices: UK, Europe, USA, Australia

Warehouses: UK, USA, Australia, Netherlands





Company of Animals values

As a family-owned business, we stand by our values:

Be Kind

To animals, the community,
and the planet.

Be Fair

To customers, vendors, and
colleagues.

Be Bold

Lead with courage and embrace
innovation.

We're on a mission

To enrich the lives of animals and their owners through
innovative, best-in-class products and services.





Our Journey of Environmental & Social Responsibility

At Company of Animals, sustainability is a responsibility we take seriously.

Our Embark initiative goes beyond commitments—it's action-focused and rooted in the pillars of People, Planet, Pets, and Policy. We're driving ethical innovation, reducing our environmental footprint, and improving animal welfare while fostering transparent, responsible global operations.

Together, we embark on this journey, committed to making a difference.



People



Planet



Pets



Policy



A message from our CEO



As the global leader in dog training and behaviour for 45 years, we truly understand your pets.

We are thrilled to present our latest collection of effective, humane solutions designed to enhance the lives of pets and their owners, helping them live happier, healthier lives. Innovation is at the heart of everything we do, and we remain dedicated to developing pioneering products that make a real difference. Every item in our range is created with animal welfare as the top priority, in collaboration with vets, behaviourists, and physiotherapists.

As a veterinary surgeon, my career has given me invaluable insight into the needs of pets and their owners. It is a privilege to lead Company of Animals, building on the strong foundations laid by my father and continuing to drive excellence within our industry.

Dr. Emily Mugford BVetMed(hons) MRCVS
CEO and Veterinary Surgeon

Our portfolio of global brands



Training & Lifestyle

Halti[®]

Car  **Safe**[™]

Training & Behaviour

Baskerville
EST. 1987

Pet Corrector[®]

Coachi 

BOOMERBALL![®]

Grooming, Health & Hygiene

Pet Head
GROOMING

Pet Head
HEALTH

Distributed Brands

BITE FORCE[™]

WOOLF

slow
feeders[®]

What's NEW in 2025

more on pages 16-17



Halti

Halti BRIG® Safety Lead
The next generation in lead safety, featuring the new ultra-strong BRIG® clip for secure walks.

more on pages 24-25



Halti

Halti Anatomy Collar
Designed for comfort and safety, its design evenly distributes force, reducing pressure on the sensitive structures in the neck for safer walks.

more on pages 42-43



Coach

Coach Natural Treats
Our natural treats have been expertly created by behaviour specialists. Each grain-free, hypoallergenic recipe is packed with additional functional benefits. Tasty, healthy and the perfect training partner.

more on pages 44-47



Puppy & Mini Coach

Coach Puppy and Mini
Designed for little learners! Perfect for puppies and small breeds, this range features engaging training aids to build confidence, encourage play and develop essential skills from day one!

more on pages 74-77



WOOLF

WOOLF Treats
Premium, high-quality treats available in 70+ varieties across 4 ranges.

more on pages 70-71



BITE FORCE

Bite Force Tough Plush Toys
Built with Kevlar™ yarn for maximum durability and longer playtime.

more on pages 58-59



Pet Head

Pet Head Grooming: 7 new products
Whether your dog has sensitive skin, a white coat, or loves messy adventures, Pet Head has you covered with our new, nourishing innovations for skin and hair.

more on pages 66-69



Pet Head

Pet Head Health new range
Designed with minimal and carefully selected ingredients and approved by vets.



Halti®

A leader in innovative dog training and walking solutions.
Halti Train provides practical solutions for pulling on the lead while, Halti Walk offers diverse everyday products.

Our Brand Values



Dog Focused



Solution Orientated



Forward Thinking



Dog & Owner Bond



Patented Product and Designed in the USA

Zinc alloy core with aluminum collar resulting in a weight of 58g**

Over 1.5X stronger than a standard trigger clip

82% of users were impressed with the quality of the clip

85% of users agree the clip felt strong and secure when attached to their dog

Haliti® BRIG®



The Haliti BRIG® Safety Lead is built for large, powerful dogs, offering superior strength, control, and comfort. Its ultra-strong BRIG® clip withstands up to 340kg of force—1.5 times stronger than standard clips—and is compatible with most harnesses and collars. Two padded control handles provide versatility, while reflective stitching enhances visibility in low light. Designed for safety and confidence on every walk, it's suitable for dogs up to 70kg.



ULTRA STRONG CLIP



SECURE BY DESIGN



TWO CONTROL HANDLES



STRONG ENOUGH FOR LARGE BREEDS



Source: CoA Consumer Research, 2024, 67 responses, large dog owners **VS Standard trigger clip 40g



**Walking with
you since 1979**

Halti® Train

Halti Train stands as the pioneering arm of Halti, tracing its inception back to 1979 when we introduced the first headcollar for dogs. It's the area of Halti dedicated to developing effective training solutions for pulling on the lead.



Our legacy of innovation continues as we develop products that enhance the walking experience.





The **Halti**[®] Train Range

Halti Headcollar

Perfect for strong pullers

Colours:



Sizes: 0, 1, 2, 3, 4, 5



Halti NoPull Harness

A simple solution for all breeds

Colours:



Sizes: XS, S, M, L



Halti Optifit Headcollar

Ideal for broad or short nosed breeds

Colour:



Sizes: S, M, L



Halti Front Control Harness

A great option, with no leg lifting required

Colours:



Sizes: S, M, L



Halti Training Lead

Versatile in design and provides optimal control for no pull training with Halti Headcollars and Harnesses.

Colours:



Sizes: S, L



Halti®

Walk

The **Anatomy** range, backed by scientific studies, offers premium walking products that are designed around the dog's anatomy and ensure maximum freedom of movement.

Halti Walk covers a diverse range of everyday walking products tailored to varying needs. The **Go** range is for those seeking simplicity without compromising quality.



*Designed around the dog's anatomy
to ensure maximum freedom
of movement.*





Award-Winning Anatomy range!



Anatomy Puppy Harness



The Anatomy Puppy Harness is a step-in harness designed to adjust as a young dog grows, making it the perfect first harness for puppies and an ideal choice for miniature breeds.

Sizes: XXS, XS **Colour:** Grey

Anatomy Harness



The Anatomy Harness has been designed around the dog's anatomy to provide complete freedom of movement and is perfect for running, hiking and walking.

Sizes: XS, S, M, L, XL **Colours:** Grey, Teal, Green, Magenta

Anatomy Multi Lead



The Anatomy Multi Lead is a uniquely versatile dog lead that offers a range of uses and features, including a shock absorbing bungee that can be used for different activities.

Sizes: S, L **Colours:** Grey, Teal, Green, Magenta

Anatomy Collar



The Anatomy collar is uniquely designed to reduce pressure on the neck by evenly distributing force over two vertebrae, minimising injury risk and enhancing comfort on walks.

Sizes: XS, S, M, L **Colours:** Grey, Teal, Green, Magenta

Halti® Walk

Halti Walk



The Halti[®] Go Range

Our range of leads, collars and harnesses are all made using premium grade fabrics, with 3M™ Scotchlite™ reflectivity and come in a variety of sizes and colours, and thanks to their 5 point adjustment, the harnesses can suit every type of dog. So, all you will have to think about is where your next adventure will take you!



Colour:



Halti Lead
A stylish and comfortable daily walking essential, with a strong reinforced trigger clip to keep dogs safe.

Size: L



Colours:



Halti Double Ended Lead
This flexible lead offers over 7 different functions including 3 lead lengths. The double clip design means two dogs can be walked together and provides easy tethering. With fully padded webbing, owner comfort is ensured whether hand held or worn around the waist.

Sizes: S | L



Colours:



Halti Active Lead
The perfect running and hiking dog lead with bungee shock absorber and versatile design so it can be used in hand or worn around waist. The soft neoprene padded handle/waist belt provides all day comfort.

Sizes: L



Colours:



Halti Walking Harness
With 5 points of adjustment, this harness ensures freedom of movement with a secure, comfortable fit for any size or shape of dog.

Sizes: XS | S | M | L



Colours:



Halti Comfort Collar
A simple yet practical collar that's easy to adjust with a strong and secure button release clasp.

Sizes: XS | S | M | L



Colour:



Halti Comfy Harness
This comfortable dog harness is made from high-grade nylon and lined with a cosy soft fleece. Perfect for longer walks, the harness has an adjustable chest strap to ensure a tailored fit and a fleece lining to reduce any rubbing. Ideal for elderly dogs and puppies thanks to the extra comfort

Sizes: XS | S | M | L | XL



Everyone Protected

1 in 3 dog owners globally don't secure their dogs during travel, even where legally required, risking danger for both themselves and their pets.* With a global rise in road safety laws, dog car harnesses present a growth opportunity in the pet retail market.

Our CarSafe range of dog car harnesses provides peace of mind for responsible dog owners.

*Ford-commissioned survey 2018



Versatile use from car to walk



Direct seatbelt attachment



Lightweight and breathable

Car Safe™



Crash Tested Harness

Certified up to 32kg / 70lbs, this crash tested dog harness ensures the top level of safety for dogs. Lightweight and padded for comfort, the harness directly attaches to any car seat belt system.

Sizes XS / S / M / L



Dog Travel Harness

The Dog Travel harness ensures dog and owner travel safely and within the law. Ideal for everyday usage, It has a padded chest piece for stability and easily transitions to a lightweight walking harness on arrival.

Sizes XS / S / M / L



US Federal Motor Vehicle Safety Standards (FDMVSS)21 Child Restraint Systems



Canadian Motor Vehicle Safety Standards (CMVSS)213 Child Restraint Systems



Elected as Best dog muzzle**, Baskerville is recommended and used by behaviourists and vets around the world.

Baskerville®

EST. 1987

Designed by experts for over 35 years.

Baskerville muzzles guarantee top standards of safety both for dog and owner, while allowing the best comfort possible for the dog to pant, drink and take treats.

Our Baskerville range is suitable for all situations, from re-training aggressive dogs, to visits to vets and groomers and public transport, and is available in a variety of shapes and sizes, making it ideal for small, medium and large breeds.

Source: **Insider December 2025, US



Baskerville[®]

EST. 1987



Designed dog-first
Our humane muzzles allow the dog to pant, drink and receive treats freely.



Designed for safety
Our unique design provides advanced bite protection and peace of mind for people around.



Designed for a custom fit
Our TPR basket is reshapable in hot water for an optimal fitting.

A muzzle for every need, all designed in TPR and reshapable in hot water

Baskerville INVISA™ Muzzle

Introducing INVISA, the next generation of basket muzzle, designed to empower owners to confidently walk their dogs in public, providing peace of mind for safety and comfort with a transparent design that reduces the stigma associated with traditional muzzles.

Sizes: 1-6

Baskerville ULTRA Muzzle

The globally best-selling Baskerville ULTRA muzzle fits most breeds. Its patented basket design ensures safety for dogs and owners, allowing comfort for panting, drinking, and treating. The removable head strap adds extra safety.

Sizes: 1-6

Baskerville CLASSIC Muzzle

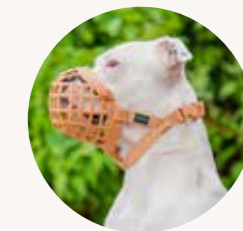
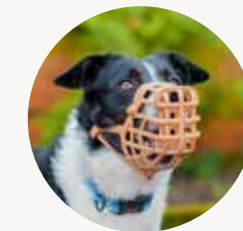
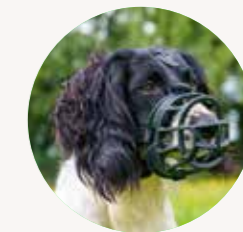
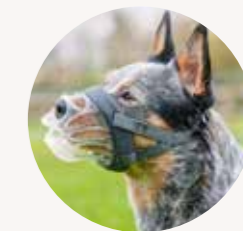
The NEW Classic Muzzle, with improved TPR material for reshaping in hot water. Including a guard insert to prevent scavenging and wound licking. Designed for longer-nosed breeds like Greyhounds and Collies, it is padded for enhanced comfort.

Sizes 1-10

Baskerville WIDE FIT Muzzle

The Baskerville Wide Fit Muzzle is specifically designed for large dogs with broad or short noses to provide a secure fit. The new TPR material is strong yet lightweight and is padded to ensure comfort in all situations.

Sizes: 1-2





INVISA™

The next generation of basket muzzle

25% LIGHTER
AND
45% STRONGER
than traditional muzzles



INVISA™

NEW!

Designed and patented, using computer optimised topology, Baskerville INVISA is clearly the next generation of muzzle.



Training & Behaviour



RESHAPABLE IN HOT WATER FOR A CUSTOM FIT





The Original Sound-Based Training Aid



DO NOT
SPRAY ON YOUR PET

Pet Corrector®

Pet Corrector® emits a nature-inspired hiss to interrupt behaviour, redirect actions, and encourage effective, positive training.

3 Easy Steps to Train Your Pet:



Identify the Unwanted Behaviour



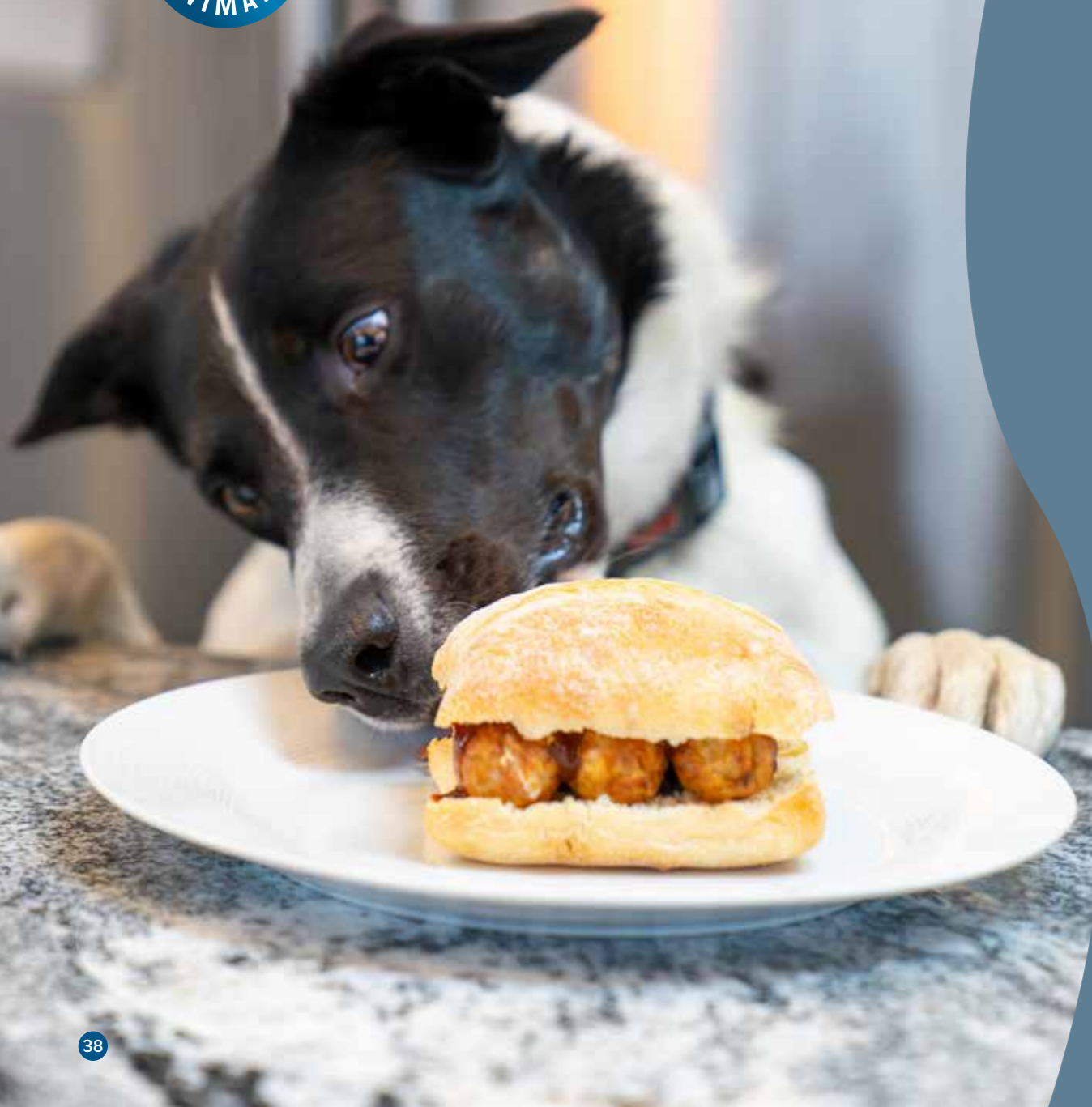
Use Pet Corrector® Immediately



Reward with a Treat

Usage Guidelines

- Test sensitivity with a 1-second burst from 3+ metres away.
- When in use, press 1-second bursts from over 1 metre away.
- **DO NOT** spray on your pet.
- Avoid pressing continuously or using the can upside down.
- Discontinue use if your pet shows signs of stress or anxiety.



Stop Unwanted Behaviour Easily,
including:



Excessive barking



Dog fights or attacks



Jumping



Poor house manners



Pet Corrector®

Trusted for 20+ Years by Millions Worldwide



30ml
Approximately
30 bursts

50ml
Approximately
50 bursts

200ml
Approximately
200 bursts

Training & Behaviour



Coachi

Play. Learn. Grow. Together.

Coachi is designed to make training **fun, effective and rewarding** for both dogs and their owners. Created by the behaviour specialists at Company of Animals, the range includes expertly designed training aids, interactive reward toys and natural treats—perfect for positive reinforcement. New to the range, the **Coachi Natural Training & Calming Treats** offer delicious, grain-free recipes tailored for puppies and dogs of all ages. Plus, the newly released **Coachi Puppy & Mini range** will provide specially designed training solutions for smaller dogs and young pups, **making training accessible and enjoyable for all.**

Uniquely designed for all stages of dog training





Bursting with goodness



NEW Coachi natural treats

Coachi Natural Training Treats – Puppy (100g)

Tasty and gentle, these grain-free treats are perfect for puppies. Made with chicken, sweet potato, pea and cheese, they include prebiotics to support healthy digestion, ideal for positive early training.

Coachi Natural Training Treats – Dog (100g)

Packed with fish, sweet potato, turmeric and ginger, these grain-free treats support joint health and provide Omega 3 & 6 for a healthy coat. A delicious nutritious reward for dogs of all ages.

Coachi Natural Treats – Calming (100g)

Infused with L-tryptophan, chamomile and lavender, these grain-free turkey treats help promote relaxation. Ideal for training, settling and supporting dogs during stressful situations like separation, travel, loud noises and vet visits.



Training

NEW

Puppy & Mini **Coachi**

Specially created for puppies and small breeds, the Coachi Puppy & Mini range supports early training and bonding. Featuring appropriately sized and engaging training aids, this collection helps build confidence, encourage play and develop essential skills. Perfect for gentle mouths and little paws it makes training fun and rewarding from day one!

learn



Coachi Puppy & Mini Toilet Training Bells

Make house training simple by teaching your puppy to signal when they need to go outside. Adjustable length with three clear-sounding bells, helping prevent damage to doors and walls.

learn



Coachi Puppy & Mini Training Line

A lightweight indoor training line to help manage unwanted behaviours like jumping up or stealing. Allows gentle redirection without confrontation, making training easy and stress-free.

fun & tricks



Coachi Puppy & Mini Training Treat Pouch

Designed for quick and easy treat access during training. Features an invertible liner for effortless cleaning and a secure belt clip for hands-free use. There is also a reflective drawstring for easy closure.



Coachi Puppy & Mini Waterproof Training Line 5m

A durable recall line with a non-absorbent coating. Stays dry, lightweight and easy to grip in all weather conditions.



Coachi Puppy & Mini Whizzclick

A clicker and whistle in one! Great for recall training and positive reinforcement, providing a clear way to communicate.





play



Coachi Tuggi Spider

A fun and interactive tug toy designed to reward recall and reduce play biting. Perfect for high-energy dogs, this super-stimulating toy encourages positive play while training. Great for dogs who aren't food motivated!

play



Coachi Tuggi Tug

Crafted with extra-strong webbing, this soft and stretchy tug toy ensures comfort during play. Ideal for rough & tough games, it helps discourage unwanted chewing while making training engaging and rewarding.



Coachi Tuggi Ball

A durable foam ball with a bungee handle, perfect for fetch, tug, and training rewards. Its lightweight design is gentle on your dog's neck and your arms, making playtime fun and interactive.



Coachi Puppy & Mini Chase & Treat

A fun, interactive toy that can be filled with treats or attached to a line, to encourage recall, play and engagement. Great for puppies & dogs who need extra motivation!



Coachi Tuggi Helix

An innovative, intricately woven tug toy with a strong bungee and soft neoprene handle. Designed for tough tuggers of all breeds, it promotes energetic play while helping to reduce puppy mouthing and chewing.



Recall & Manners

Learning the basics of social behaviour through positive and rewarding experiences.



Training Whistle

The Coachi Dog Training Whistle is the perfect all round whistle anyone can use. It's suitable for all types of retrieval and obedience, gun dog and puppy training too! There is also a reflective and adjustable lanyard.



Professional Whistle

This lightweight professional dog whistle allows owners to adjust the pitch to suit each dog's sensitivity or change the tone for different dogs. There is also a reflective and adjustable lanyard.



Two-Tone Whistle

The Coachi Two-Tone Whistle is the perfect all-round whistle anyone can use, ensuring dogs will always receive clear signals and commands. There is also a reflective and adjustable lanyard.



Waterproof Training Line 10m

The Coachi Training Line is great for safe training outdoors. It allows owners to give their dogs more freedom whilst keeping control in new situations. Perfect for puppies, newly acquired or nervous dogs.



Training Line 5m & 10m

The Coachi Training Line is great for safe training outdoors. It allows owners to give their dogs more freedom whilst keeping control in new situations. Perfect for puppies, newly acquired or nervous dogs.

- 5m line: best suited to smaller puppies and dogs.
- 10m line: best suited to larger puppies and dogs.



Play & Reward

Engaging through play, to develop a positive and happy relationship between dogs and their owners.



Chase & Treat

This mentally stimulating toy can be filled with treats to encourage interaction for those dogs less interested in toys. Great for motivating dogs to play and chase.



Chase & Crinkle

The Coachi Chase & Crinkle is great for all dogs who love to chase. This fun crinkle toy has a long handle which is great for chasing and encouraging recall by luring.



Tuggi Hide

The Coachi Tuggi Hide is great for close-up play & recall training. The hidden pocket can be filled with items to encourage play and it has a strong bungee with a soft neoprene handle, to ensure games are gentle on the dog's neck and owner's arms.



Tuggi Ball

The Coachi Tuggi Ball is a super-tough foam ball with stretchy bungee handle, great for reward, fetch and tug. The soft neoprene handle makes it comfortable too!



Tuggi Tug

The Coachi Tuggi Tug is great for playing tug and also as a fun and enticing toy for games and rewarding recall. It can also help interrupt play biting and chewing.



Tuggi Helix

The Coachi Tuggi Helix is a completely new innovative design. It is lightweight, incredibly robust and features a super-strong bungee and soft neoprene handle, to ensure games are gentle on the dog's neck and owner's arms.



Tuggi Spider

The soft but strong Coachi Tuggi Spider features a strong bungee with a soft neoprene handle. It is great for games of tug and also as a fun and enticing toy for games and rewarding recall. It can also help interrupt play biting and chewing.



Tricks & Retrieval

Extra fun to strengthen the bond and build the relationship between dogs and owners, helping to raise confident dogs.



AVAILABLE IN:
● ●

Multi-Clicker

Clicker training is easy, fun and effective! Three volume settings cater for puppies and nervous dogs right through to more boisterous canines! The adjustable wrist strap comfortably keeps the clicker to hand.



AVAILABLE IN:
● ●

Whizzclick

The patented Coachi Whizzclick is a great training accessory that combines two of our most popular dog training tools; a clicker and a whistle, making it an essential training product. An adjustable lanyard, can be either worn round the neck or on the wrist.



Target Stick

The Coachi Target Stick is a key accessory for clicker training and tricks as it allows dog owners to lure the dog into different positions.



AVAILABLE IN:
● ● ●

Training Dummy

The Coachi Training Dummy is a classic padded style toy, which is great for softer mouthed dogs. It's suited to all types of retrieval training, including gun dog training and it's perfect for puppy training too!



AVAILABLE IN:
● ●

Train & Treat Bag

This generously sized dog treat bag has an easy access treat compartment to keep those tasty treats to hand and an invertible liner for simple, easy cleaning.



Fetch & Reward

The Coachi Fetch & Reward is a great interactive training toy, perfect for retrieving, training, motivating play and practicing recalls.



AVAILABLE IN:
● ● ●

Training Dumbbell

The Coachi Training Dumbbell is a classic toy and great for all types of retrieval training, including gun dog training. It's perfect for puppy training too!



AVAILABLE IN:
● ●

Pro Train & Treat Bag

The professionals' choice! This extra large, easy-access treat bag has a secure hidden magnetic closure to keep treats fresh and stop them falling out!



The ultimate TOUGH BALL

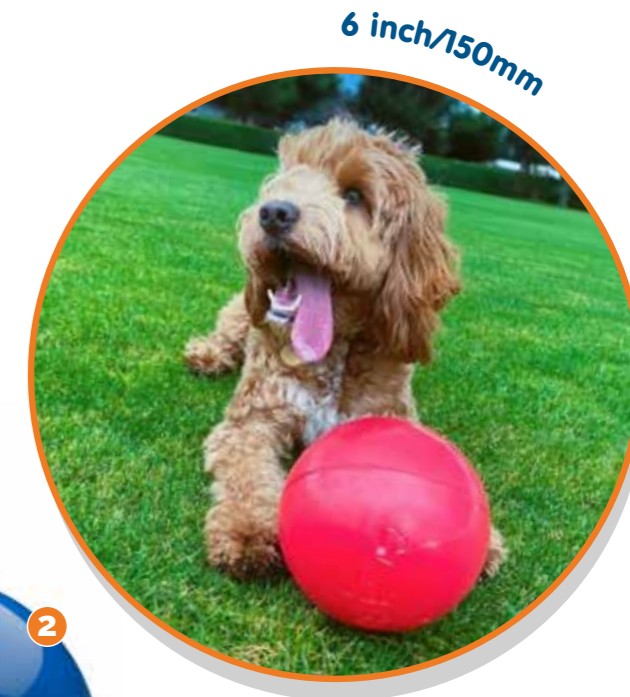
With Boomer Ball, your dog will have endless hours of fun!

Great entertainment for ball-obsessed dogs and because it is made of super-tough material, it's perfect for highly energetic toy destroyers.

Fantastic for mental stimulation, the Boomer Ball is designed to keep dogs engaged for hours by encouraging their natural instinct to chase.

It even floats on water!
The lightweight, waterproof material makes this the ideal toy for dogs that love water.

BOOMER BALL!



Designed for those larger-than-life characters who love to chase and conquer, Boomer Ball is designed not to be picked up, so should be a size bigger than the dog can carry. Perfect for dogs who love to herd and push balls around with their nose!

Available in 4 sizes:

- 1 10 inch/250mm 2 8 inch/200mm 3 6 inch/150mm 4 4 inch/100mm**

**Virtually indestructible • Puncture proof • Great for outdoor use
One of the toughest toys on the market • Great exercise**



PACKED with
our pet care
promises

- FORMULATED PET'S FIRST
- FORMULATED WITHOUT SULPHATES
- PREMIUM FRAGRANCES
- ICONIC PACKAGING
- DESIGNED WITH PET PROFESSIONALS
- 100% VEGAN
- ETHICALLY & RESPONSIBLY SOURCED INGREDIENTS



LOVE FROM
Head to Paw

Our fruity grooming range fits any dog's coat and nose!
Our formulas created by experts, with upscale & yummy fragrances and our iconic packaging, are packed with ethically & responsibly sourced natural ingredients that nourish dogs fur leaving it soft, shiny and smelling great.



NEW

BERRY BRIGHT

FOR WHITE AND LIGHT COATS

A colour-enhancing range designed to neutralise yellow and brassy tones which enhances white and light coats.

With dye and discolouration.

Berry Bright Whitening/Colour Enhancing Shampoo 300ml A purple shampoo that cleans while brightening and enhancing the natural colour. This premium blend revitalises your dog's coat, leaving it vibrant, glossy and healthy.

Berry Bright Facial Tear & Stain Remover 200ml With crushed violet pigment, a natural exfoliant, this facial cleaner is ideal to neutralise yellow and brassy tones around the eyes and mouth.

BLUEBERRY
with VITAMIN E & ARGAN OIL



ULTIMUTT CLEAN

FOR ALL COATS

A 3-in-1 deep cleaning range that keeps even the smelliest, dirtiest dogs fresh and smelling delightfully tropical. With probiotic Saccharomyces ferment, a natural deodoriser.

Ultimutt Clean 3IN1 Shampoo 300ml A deep cleaning shampoo that cleans all dog's coats, deodorising and conditioning skin and hair, for a fresh, super clean coat.

Ultimutt Clean 3IN1 Coat Refresher 300ml A cleaning spray for in between washes that leave coats clean and deodorised effectively neutralising unwanted odours.

Ultimutt Clean 3IN1 Leave-in Conditioner 300ml
A conditioner that doesn't require rinsing and can be used in both wet or dry coats for tangle-free fur.

MANGO
with VITAMIN COMPLEX & AVOCADO OIL



SENSITIVE SOUL WIPES

FOR SENSITIVE SKIN

A skin cleansing wipe for dogs and cats with sensitive skin.
Sensitive Soul wipes 100 units Formulated with plant-derived ingredients that gently cleanse and protect delicate skin. For paws, body & face, full of nourishing ingredients. These wipes are biodegradable, plant-based, and plastic-free. Ideal for breeds with wrinkles, rolls, skin folds, tail pockets, and tear stains.

COCONUT
with MARULA OIL



NEW



QUICK FIX LEAVE-IN CONDITIONER

FOR ALL COATS

A lightweight, all-in-one leave-in conditioner for all coats.
Quick Fix Leave-in Conditioner 300ml Provides long-lasting hydration for skin and hair, repairing & rejuvenating limp and lifeless coats. Instantly detangles and smooths fly-away hairs to aid brushing/combing. Can be used on wet or dry coats and rinsing is not required.

PEACH
with ARGAN OIL



Grooming



SHAMPOO BAR FOR ALL COATS 3-IN-1

Our Pomegranate Dog Shampoo Bar – a natural and eco-friendly choice 3-in-1 - cleanses, hydrates, and nourishes.

Shampoo Bar 85g Crafted with responsibly sourced ingredients, it leaves the pet's coat irresistibly soft and shiny. Our bar is 100% plastic-free, providing a sustainable solution for waste reduction.

This bar works as effectively as liquid shampoo but offers more washes. Can be used in all areas and coats.

POMEGRANATE EXTRACT
with OAT KERNEL EXTRACT
and COCONUT OIL



ON ALL PAWS FOR PAWS & NOSES

A highly hydrating range to soothe and relieve the driest of paws.

Paw butter 40g Keep pooches buttered up! Our super nourishing paw butter is perfect for keeping cracked skin at bay! Gently massage into paws and noses whenever pooches need some extra care.

OATMEAL & COCONUT
with OATMEAL EXTRACT
and COCONUT OIL



SENSITIVE SOUL FOR SENSITIVE & DELICATE SKIN

A soothing range full of nourishing ingredients for dogs with delicate or sensitive skin.

Sensitive Soul Shampoo 300ml Soothe delicate skin and get that tail wagging again. Gently cleansing, and calming delicate skin.

Sensitive Soul Conditioner 250ml Full of oatmeal and marula oil, this bottle of gentle goodness will lovingly condition the most sensitive coat.

Sensitive Soul Spray 300ml A spray a day keeps dry skin at bay! our sensitive spray is gentle enough to use whenever pooches needs extra care.

COCONUT
with MARULA OIL





QUICK FIX FOR ALL COATS

A convenient, everyday range that makes cleaning more enjoyable for all.
Cleans and nourishes in half the time!

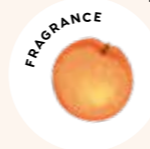
2 in 1 Shampoo and Conditioner 300ml This fabulous 2-in-1 shampoo and conditioner effectively cleans and nourishes, getting pooches clean and cuddly in half the time.

Dry clean Spray 300ml Our peach dry clean spray is perfect for cleaning pooches on the go! Spray onto fur, let dry and brush out for an effortless refresh.

No-rinse Foam 200ml Our no-rinse foam makes paw, face and fur cleaning fuss-free! Massage and towel dry for beautifully clean results.

Paws, face & body Wipes 100 units Suitable for both cats and dogs, our enriched peach wipes will get pet's freshened up in seconds.

PEACH
with ARGAN OIL



MUCKY PUP FOR PUPPIES

A kind and gentle range, perfect for puppies or dogs with delicate skin.

Puppy Shampoo 300ml Feel the puppy love! Perfect for those first baths and tiny paws. Our gentle formula leaves all pups' skin even softer and more huggable.

Puppy Conditioner 250ml Made for those precious little pups, this softening conditioner is gentle enough for even the most sensitive skin.

Puppy Spray 300ml Our mild Puppy Spray gently spruces up those playful pups, leaving coats sweet-smelling and smooth to the touch.

PEAR
with CHAMOMILE



FURTASTIC FOR LONG AND CURLY HAIR

A moisturising range, perfect for detangling long and lifeless coats.

Furtastic Shampoo 300ml Detangle those stubborn knots and let that coat shine with this super-hydrating, tail-turning shampoo.

Furtastic Conditioner 250ml For those long and furry coats, this conditioner deeply moisturises giving soft, silky and tangle-free results.

Furtastic Spray 300ml Spray onto dry fur and brush through to effortlessly fix knots and leave fur silky, soft and tangle-free.

WATERMELON
with SHEA BUTTER





BIRTHDAY SPARKLE FOR SPECIAL OCCASIONS

For their B-Day or Gotcha Day this celebratory range will make all furry friends feel special!

Birthday Sparkle Shampoo 300ml Our Birthday Sparkle Shampoo is great to clean and nourish all skin types. Enriched with marshmallow extract and peach kernel oil that help hydrate and provide a shiny and nourishing effect.

Birthday Sparkle Spray 300ml A spray on their big day & they'll be fresh and on their way! This fabulous spray is great to clean and soothe all skin types.

COTTON CANDY
with MARSHMALLOW EXTRACT



FELIN' GOOD FOR CATS



An everyday range to get cats clean, soft and fluffy.

Nourishing cat Shampoo 300ml Enriched with lemon and strawberry oil, this fabulous, fruity shampoo can get your cat's fur even smoother and silkier.

Cat Dry clean Spray 300ml An easy way to freshen up! Spray onto dry coat, let dry and brush out for fabulously clean fur.

Cat No-rinse Foam 200ml Our no-rinse foam makes cleaning fuss-free! Massage into fur, towel dry and brush out for a beautifully clean coat.

LEMONBERRY
with LEMON OIL





PACKED with
our pet care
promises



- FORMULATED PET'S FIRST
- DESIGNED WITH PET PROFESSIONALS
- FORMULATED WITHOUT SULPHATES
- ICONIC PACKAGING
- 100% VEGAN
- ETHICALLY & RESPONSIBLY SOURCED INGREDIENTS



NEW

MADE WITH LOVE,
by dog lovers, for dog lovers

Pet Head Health has been created to improve pets' health and wellness with gentle and effective hygiene products. Designed not only to improve but also to help prevent common issues, this range supports proactive care. Using minimal, carefully selected ingredients, our formulas suit all breeds, with functional ingredients added at efficacious levels for optimal results.





EAR WIPES

A mild, pH-balanced ear cleaning wipe suitable for removing dirt, wax, discharge and debris. Supports the removal of wax, dirt, and odours as part of an easy daily hygiene routine.

With Olive Oil and botanical extracts to help soothe irritated skin and softens excess wax.

Pack of 30 units

Suitable for all breeds

Cleans, deodorises and moisturises



OATMEAL SOOTHING CREAM

A lightweight, non-greasy, fast-absorbing formula that leaves skin moisturised, nourished and smoother. Combines three carefully selected moisturisers - Castor Oil, Cocoa Butter and Colloidal Oatmeal to soften dry skin. Naturally derived, plant-based formula to keep skin looking healthy and hydrated, providing all-season protection.

Tube of 85ml/3 oz

For use on all skin types, wrinkles and folds.

Hydrates, nourishes & non-greasy



TOUGH TOYS FOR TOUGH DOGS



DEEP SEA COLLECTION

Octopus



23 x 23 x 8 cm

Starfish



22 x 23 x 6 cm

Crab



14 x 23 x 6 cm

Clown Fish



13 x 23 x 6 cm

Shark



23 x 10 x 6 cm

WILDLIFE COLLECTION

Fox



16 x 8 x 4 cm

Racoon



16 x 8 x 4 cm

Bear



23 x 14 x 8 cm

Opossum



23 x 11 x 8 cm

Owl



23 x 14 x 8 cm

Eagle



18 x 15 x 8 cm

Chicken



21 x 23 x 4 cm



Built with Kevlar™ for Ultimate Durability

The Bite Force tough plush toy is perfect for energetic pups. Made with Kevlar™ yarn, reinforced seams, and heavy-duty layers, it offers unmatched strength. Featuring a squeaker and crinkle material, it's designed for durability and extended playtime.



KEVLAR™
QUILTING



DURABLE &
STRONG



2-IN-1 SQUEAKER
AND CRINKLE

Slow it DOWN

Got a greedy dog who eats too fast? Or is your cat in need of some mental stimulation? The Slow Feeders are just what you need to turn mealtimes into a challenging game.

Cats and dogs lack mental stimulation throughout the day which can lead to boredom and unwanted behaviours. The Slow Feeders stimulate pet's natural behaviour and motivate them to find and push food out of the grass shaped feeder, keeping them entertained while eating slower.

Eat slower. Be healthy. Have fun.



slow feeders®



Green Slow Dog Feeder



The Green Slow Dog Feeder is available in 2 sizes: Mini, perfect for puppies and small dogs and regular, suitable for medium to large breeds. The Catch Interactive Cat Feeder, is available in one size and perfect for all kittens and cats of all ages.

Feeders

Green Slow Feeder and Catch Interactive Feeder are both made from phthalate free plastic, can be used indoor or outdoor and are dishwasher safe. They are designed for all dogs and cats regardless of weight and breed. It can contain both dry and wet food.

- Slows down eating time, which can reduce the risk of bloat
 - Turns meals into a challenging game
- Ideal for dogs and cats on a restricted-calorie diet



Catch Interactive Cat Feeder





- ✓ All-Natural
- ✓ Highly digestible
- ✓ High protein content
- ✓ No additives or preservatives

Woolf offers 70+ varieties across 4 ranges, made with 10 protein sources.



CLASSIC

6 flavours of air-dried meat and fish in diverse combinations, shapes and textures.

Net Weight: 100g



CUBES

Soft, slow-cooked, semi-moist snacks made with 85% fresh meat.

Net Weight: 100g



EARTH NOOHIDE

Highly digestible dental treats as a rawhide alternative.

Net Weight: 85-90g



NATURALS

Enriched with supplements for a healthy diet.

Net Weight: 720-900g

WOOLF



PERFECT SNACKS FOR EVERY OCCASION

Woolf treats are **premium, all-natural** snacks inspired by the primitive wolf diet. Made with **high protein content** and minimal ingredients, they are **highly digestible, palatable**, and **free from additives or preservatives**. Designed to **suit dogs of all sizes, ages, and dietary needs**, these treats are available in a variety of shapes, sizes, and mono-protein options.



Treats



CUBES

Soft, slow-cooked, semi-moist snacks made with 85% fresh meat.

Net Weight: 100g

- ✔ Soft, semi-moist treats with slow-cooked recipe for exceptional taste.
- ✔ Slow-cooked for 20 hours and cold pressed in small batches to preserve nutrients and flavour.
- ✔ Locally sourced and proudly produced in Spain.
- ✔ Single protein source for easy digestion.
- ✔ Perfect for food-intolerant dogs.
- ✔ Ideal for fussy eaters and great for mixing with meals to boost appetite.

EARTH NOOHIDE

Highly digestible dental treats as a rawhide alternative

Net Weight: 85-90g



XL
85g (1 piece) Ideal for medium and large dogs

L
85g (2 pieces) Ideal for medium and large dogs



M

90g (3 pieces) Suitable for all sizes of dogs



S

90g (10 pieces) Ideal for small dogs

- ✔ Highly digestible rawhide alternative
- ✔ Gelatine-based for food-intolerant dogs.
- ✔ Long-lasting dental treat.
- ✔ Suitable for all dog sizes.



CLASSIC

6 flavours of air-dried meat and fish in diverse combinations, shapes and textures.

Net Weight: 100g

- ✔ Air-dried protein, ideal for raw feeding
- ✔ Up to 96% protein with minimal ingredients
- ✔ Variety of shapes and textures for all dog sizes



NATURALS

Enriched with supplements for a healthy diet.

Net Weight: 720-900g

- ✔ Suitable for dogs of all sizes
- ✔ Easy to sell over the counter
- ✔ Enriched with supplements to support a healthy diet
- ✔ Eco-friendly packaging for sustainability

ULTRA/INVISIBLE MUZZLE

Size	Length MAX	Circumference MAX
1	5cm / 2in	22cm / 8.5in
2	6cm / 2.25in	26cm / 10.25in
3	7cm / 2.75in	28cm / 11in
4	8cm / 3in	32cm / 12.5in
5	9.5cm / 3.75in	36cm / 14.25in
6	10cm / 4in	42cm / 16.5in

CLASSIC MUZZLE

Size	Length without guard	Length with guard	Circumference
1	4cm / 1.5in	3cm / 1in	16cm / 6.25in
2	4cm / 1.5in	3cm / 1in	18cm / 7in
3	4.5cm / 1.75in	3.5cm / 1.25in	20cm / 7.75in
4	5cm / 2in	4cm / 1.5in	22cm / 8.5in
5	6cm / 2.25in	5cm / 2in	24cm / 9.5in
6	6.5cm / 2.5in	5.5cm / 2in	26cm / 10.5in
7	7cm / 2.75in	6cm / 2.25in	30cm / 11.75in
8	7.5cm / 3in	6.5cm / 2.5in	32cm / 12.5in
9	8.5cm / 3.25in	7.5cm / 3in	34cm / 13.25in
10	9cm / 3.5in	8cm / 3in	36cm / 14.25in

ULTRA WIDE MUZZLE

Size	Length Measurement	Circumference Measurement
1	4cm / 1.5inch	28cm / 11inch
2	4.5cm / 1.75inch	32cm / 12.5inch



Length Measurement

Measure the distance from the tip of the nose to the base of the nose just below the eyes. The tip of the nose should not touch the muzzle.



Circumference Measurement

Measure around the circumference of the widest part of the nose, usually just below the eyes.

The Halti Optifit Headcollar



Size Neck Measurement

0	29-36cm / 11.5-14in
1	31-40cm / 12-15.5in
2	35-48cm / 14-19in
3	40-54cm / 15.5-21in
4	46-62cm / 18-24.5in
5	51-73cm / 20-29in



Nose Circumference

0	15-22cm / 6-8.5in
1	6-24cm / 6.5-9.5in
2	21-28cm / 8.0-11in
3	24-36cm / 9.5-14in
4	30-40cm / 12-15.5in
5	32-44cm / 12.5-17.5in

The Halti Optifit Headcollar



Size Neck Measurement

S	24-40cm / 9.5-15.5in
M	42-54cm / 16.5-21in
L	48-64cm / 19-25in



Nose Circumference

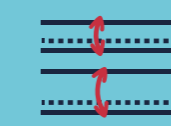
S	14-24cm / 5.5-9.5in
M	22-32cm / 8.75-12.5in
L	28-32cm / 11-12.5in

The Halti Training Lead



Size Maximum Dog Weight

S	27.5kg / 60.5lbs
L	52.5kg / 11lbs



Lead Width

S	1.5cm / 0.625in
L	2.5cm / 1.0in

The Halti No Pull Harness



Size Neck Measurement

XS	20-34cm / 8-13.5in
S	26-36cm / 10-14in
M	34-56cm / 13.5-22in
L	48-66cm / 18.5-26in

The Halti Front Control Harness



Size Chest Measurement

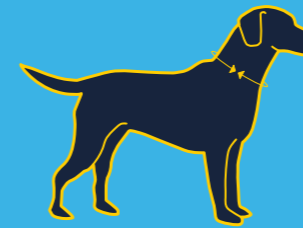
S	36-64cm / 14-25in
M	58-86cm / 23-34in
L	80-120cm / 31.5-47in

Anatomy Harness SIZE GUIDE

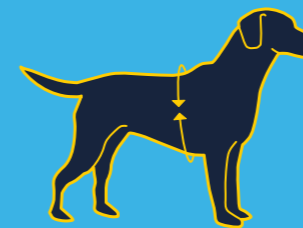
	Neck Measurement		Chest Measurement	
	cm	in	cm	in
XS	20cm - 32cm	7.75in - 12.5in	32cm - 44cm	12.5in - 17.25in
S	28cm - 42cm	11in - 16.5in	39cm - 56cm	15.25in - 22in
M	35cm - 55cm	13.75in - 21.75in	48cm - 68cm	19in - 26.75in
L	42cm - 65cm	16.5in - 25.5in	60cm - 85cm	23.5in - 33.5in
XL	50cm - 78cm	19.75in - 30.75in	78cm - 115cm	30.75in - 45.25in

Anatomy Puppy Harness SIZE GUIDE

	Neck Measurement		Chest Measurement	
	cm	in	cm	in
XXS	22cm - 30cm	8.75in - 11.75in	21cm - 30cm	8.25in - 11.75in
XS	28cm - 44cm	11in - 17.25in	28cm - 44cm	11in - 17.25in



Neck measurement
Place the measuring tape snug around the base of the dog's neck/top of shoulders



Chest measurement
Place the measuring tape snug around the deepest part of the dog's chest

Product	Maximum neck size	Chest sizes	Maximum dog weight
XS	34cm / 13.5in	40-50cm / 16-20in	7kg / 15lbs
S	42cm / 16.5in	50-60cm / 20-23.5in	15kg / 33lbs
M	54cm / 21.25in	60-72cm / 23.5-28in	32kg / 70lbs
L	60cm / 23.75in	72-86cm / 28-34in	32kg / 70lbs

Please also check your dog's weight to ensure the correct size of harness is chosen.



Neck measurement
Place the measuring tape snug around the base of the dog's neck/top of shoulders



Chest measurement
Place the measuring tape snug around the deepest part of the dog's chest

Product	Maximum neck size	Chest sizes
XS	34cm / 13.5in	40-52cm / 16-20.5in
S	42cm / 16.5in	50-64cm / 20-25in
M	54cm / 21.25in	62-74cm / 24.5-29in
L	60cm / 23.75in	72-90cm / 28-35.5in



Thank you

office@wearecoa.com