



Sustainability Commitment Statement

At Company of Animals, our mission is clear: to enrich the lives of pets and people through innovative, best-in-class products and services. As we continue to fulfil our mission, we are equally committed to ensuring that our impact on the world around us is positive and lasting. This commitment is embodied in our sustainability initiative, COA Embark, which is guided by four core principles: People, Planet, Pets, and Policy.

People:

We believe in creating a better world for everyone—our employees, customers, partners, and the communities in which we operate. Our commitment to people means fostering an inclusive, supportive, and equitable workplace where every voice is heard, and every individual is respected. We are dedicated to being kind to our community, ensuring fair treatment in all our interactions, and contributing to social well-being through our products and initiatives.

Planet:

The health of our planet is fundamental to the well-being of all living beings. We are committed to minimizing our environmental footprint by adopting sustainable practices across our operations. This includes reducing waste, conserving resources, and pursuing innovative solutions that lessen our impact on the environment. We strive to be bold in our approach to environmental stewardship, continuously seeking ways to protect and preserve the natural world for future generations.

Pets:

Animal welfare is at the heart of everything we do. We are driven by a deep respect for animals and a desire to improve their lives. Our products are designed to promote the well-being of pets, ensuring their safety, comfort, and happiness. In line with our core value of kindness, we prioritize the ethical treatment of animals in all aspects of our business, from product development to partnerships.

Policy:

We are committed to upholding the highest standards of corporate governance, ensuring that our business practices are transparent, ethical, and accountable. Our governance practices are rooted in fairness, as we strive to build trust with our customers, vendors, and stakeholders. By being bold in our approach to leadership and decision-making, we aim to set an example in the industry, driving positive change and fostering a culture of integrity.

At Company of Animals, we are driven by our core values—Be Kind. Be Fair. Be Bold. These values guide us as we work to create a more sustainable and compassionate world, enriching the lives of pets, people, and the planet alike.

Together, we embark on this journey, committed to making a difference.

Emily Mugford

Dr Emily Mugford
CEO